

1979 McSAM Winners

Marketing Person of the Year

Steve Goodman
Goodman Homes

Sales Complex, under \$60,000

Fox & Jacobs Today

Sales Complex, over \$60,000

Talmadge Tinsley Co.

Brochure, Product

Talmadge Tinsley Co.
Created by Point Communications

Brochure, Image

Murray Financial
Created by KCBN

Advertisement, Newspaper

Witkin Homes
Created by Williams-Moi Advertising

Advertisement, Other Print Media

Hazel Murray
J. Stiles, Inc.

Advertisement, Electronic Media

Fox & Jacobs Flair
Created by Bloom Agency

Advertisement, Campaign

Las Colinas Corp.
Created by DBG & H Unlimited

Supplier Marketing Program

Gold Star Distributors

Advertisement, Outdoor Sign

Shepherd's Glen Land Co.
Created by Betty Martin Advertising Services

Salesperson of the Year, less than 200 units

Jim Britton
J. Stiles, Inc.

Salesperson of the Year, over 200 units

Craig Libby
Centennial Homes

Salesperson of the Year, Product Sales to Industry

Mike Davis
Yancey-Camp Development

Realtor of the Year

Sharon Borgne
Paula Stringer Realtors

Sales Manager of the Year

Josh Huffman
Spies-Roberts

Marketing Director of the Year

Wally Davis
Raldon Corp.

Custom Builder Marketer of the Year

Steve Goodman
Goodman Homes

Design, Product - Low Density, under \$70,000

Fox & Jacobs Flair

Design, Product - Low Density, \$70,000-\$150,000

Michael S. Miller
J. J. Pierce

Design, Product - Low Density, over \$150,000

Talmadge Tinsley Co.

Design, Product - Mid Density, under \$70,000

Dyad Properties

Design, Product - Mid Density, \$70,000-\$150,000

Talmadge Tinsley Co.

Design, Product - Mid Density, over \$150,000

Dixon-Furlow, Inc.