

2002 McSAM Winners

Best Builder Brochure

Sharif & Munir Enterprises, Inc.

Best Developer Brochure

Siepiela Interests

Created By DeWitt Marketing

Best Rookie Sales Professional

Terri Albrecht

Centex Homes

Best Interior Merchandising for a home with a sales price under \$125,000

Centex Homes / Fox & Jacobs

Best Architectural Design for a home with a sales price under \$125,000

Kimball Hill Homes

Best Sales Professional selling homes with an average sales price under \$125,000

Steve Langridge

Centex Homes/Fox & Jacobs

Best B & W Newspaper Ad for a Builder

Bellaire Custom Homes

Created By Anderson Hanson & Company

Best Web Site for a Builder

MHI / Plantation Homes

Best Design Center

David Weekley Homes

Best Interior Merchandising for a home with a sales price between \$125,001 & \$175,000

Centex Homes - Lost Creek

Mechandised By: Five Star Interiors

Best Architectural Design for a home with a sales price between \$125,001 & \$175,000

MHI / Plantation Homes

Designed In-House

Best Sales Professional selling homes with an average sales price between \$125,001 & \$175,000

Dan Manning

Centex Homes

Best Direct Mail Piece

Centex Homes / City Homes

Best Web Site for a Developer

Siepiela Interests

Created By: DeWitt Marketing

Best Interior Merchandising for a home with a sales price between \$175,001 & \$225,000

Centex Homes - Lost Creek
Merchandised By: Five Star Interiors

Best Architectural Design for a home with a sales price between \$175,001 & \$225,000

David Weekley Homes - Waterford Falls
Designed In-House

Best Sales Professional selling homes with an average sales price between \$175,001 & \$225,000

Kristen Teny
Goodman Family of Builders / Diamond Homes

Best Color Newspaper Ad for a Builder

Pasquinelli Portrait Homes
Created By: The Point Group

Best Color Newspaper Ad for a Developer

Republic Property Group - Dallas Metro Ad, May 20, 2001
Created By: Anderson Hanson & Company

Best Web Site for an Associate

John Lively & Associates

Best Architectural Design for a Townhome or Condominium with a sales price of \$250,000 or under

Pasquinelli Portrait Homes - Monaco Model
Designed By: Bloodgood, Sharp & Buster

Best Interior Merchandising for a home with a sales price between \$225,001 & \$275,000

David Weekley Homes - Stacy Ridge Estates
Merchandised By: Kathy Andrews Interiors

Best Architectural Design for a home with a sales price between \$225,001 & \$275,000

David Weekley Homes - Lantana
Designed In-House

Best Sales Professional selling homes with an average sales price between \$225,001 & \$275,000

Linda Cook
Goodman Family of Builders

Best Magazine Ad for a Builder

Newmark Homes

Best Magazine Ad for a Developer

Republic Property Group - New Homes Magazine
Created By: Anderson Hanson & Company

Best Overall Ad Campaign for a Builder

Newmark Homes

Best Overall Ad Campaign for a Developer

Republic Property Group
Created By: Anderson Hanson & Company

Best Billboard for a Builder

Drees Custom Homes LP
Created By: Anderson Hanson & Company

Best Billboard for a Developer

Huffines & Partners, Inc. / Snapdragon Properties
Created By: De Witt Marketing

Best Interior Merchandising for a home with an average sales price between \$275,001 & \$325,000

Goodman Family of Builders

Best Architectural Design for a home with a sales price between \$275,001 & \$325,000

Kimball Hill Homes - Mira Vista Model

Best Sales Professional selling homes with an average sales price between \$275,001 & \$325,000

Larry Masters
Drees Custom Homes LP

Best Zero Lot Line Product with a sales price under \$350,000

Zachary Custom Builders

Best Architectural Design for a Townhome or Condominium with a sales price over \$250,000

Centex Homes/City Homes - Vitann

Sales Manager of the Year

Francis Boyd
David Weekley Homes

Best Broadcast Ad

Arcadia Realty Corp.
Created By: De Witt Marketing

Best Sales Promotion

Terrabrook Communities - September & October
Created By: The eM Group

Best Realtor Promotion

Toll Brothers
Created By: Anderson Hanson & Company

Best Interior Merchandising for a home with a sales price between \$325,001 & 400,000

David Weekley Homes - Bridlewood
Merchandised By: Kathy Andrews Interiors

Best Architectural Design for a home with a sales price between \$325,001 & \$400,000

Shaddock Companies / The Sotherby Division

Best Sales Professional selling homes with an average sales price between \$325,001 & \$400,000

Glynn Lively
Shaddock Companies / The Sotherby Division

Best Zero Lot Line Product with a sales price between \$350,001 & \$700,000

Flagstone Custom Homes - Stonebriar

Best Overall Signage Program

Drees Custom Homes LP

Best Apartment / Multifamily Community

Beeler, Guest, Owens Architects, L.P.

Best Interior Merchandising for a home with a sales price between \$400,001 & \$600,000

Shaddock Companies / The Sotherby Division

Best Architectural Design for a home with a sales price between \$400,001 & \$600,000

Shaddock Companies / The Sotherby Division

Best Sales Professional selling homes with an average sales price of \$400,001 & up

John Keir

Shaddock Companies / The Sotherby Division

Associate of the Year

Geanie Vaughan

Lee Lighting

Custom Home of the Year

Lakeway Homes Inc.

Designed By: John Lively & Associates

Best Zero Lot Line Product with a sales price over \$700,000

Sumerlin Homes - 5760 Gleneagles

Marketing Person of the Year

Farah Popal

David Weekley Homes

Best Sales Office / Information Center

Republic Property Group - Lantana

Created By: Anderson Hanson & Company

Luxury Home of the Year

Kirlin Custom Homes. Inc.

Designed By: Henderson Design and Associates

Grand Award

David Weekley Homes