

## 2005 McSAM Winners

### **Best Builder Logo**

Centex Homes/ Fox & Jacobs/CityHomes  
The Marc Logo  
Created by: Miles Brand

### **Best Development Logo**

Wynne/Jackson, Inc.  
Grand Peninsula  
Created by: Anderson Hanson & Blanton

### **Best Builder Brochure**

Centex Homes/ Fox & Jacobs/CityHomes  
Created by: Miles Brand

### **Best Developer Brochure**

Haynes Development  
Dominion at Panther Creek  
Created by: Dewitt Marketing

### **Best Direct Mail Piece or Program**

Huffines Communities, Inc.  
Savannah  
Created by: Dewitt Marketing

### **Best B&W Newspaper Ad for a Builder**

Sotherby Homes  
"Cake"  
Created by: mondayMorning Creative Group, Inc.

### **Best Color Newspaper Ad for a Builder**

Centex Homes/ Fox & Jacobs/CityHomes

### **Best Magazine Ad for a Builder**

Centex Homes/ Fox & Jacobs/CityHomes  
Big Homes Little Prices

### **Best B&W or Color Newspaper Ad for a Developer**

Haynes Development  
Dominion at Panther Creek  
Created by: Dewitt Marketing

### **Best Magazine Ad for a Developer**

Wynne/Jackson, Inc.  
Grand Peninsula  
Created by: Anderson Hanson & Blanton

### **Best Radio Ad for a Builder or Developer**

Centex Homes/ Fox & Jacobs/CityHomes  
Created by: Miles Brand

**Best Television Ad for a Builder**

Sotherby Homes

"Doorway"

Created by: mundayMorning Creative Group, Inc.

**Best Website for a Builder**

Sotherby Homes

sotherby.com

Created by: mundayMorning Creative Group, Inc.

**Best Website for a Developer**

Newland Communities

stonebridgeranch.com

Created by: The eM Group

**Best Multimedia Piece for a Builder or Developer**

Willowbrook Custom Homes, Inc.

Created by: Media Alliance

**Best Overall Ad Campaign for a Builder**

Cheldan Homes (formerly Optima Homes)

**Best Sales Promotion for a Builder**

Grand Homes, Inc.

**Best Real Estate Promotion for a Builder**

Darling Homes, Inc.

Created by: Anderson Hanson & Blanton

**Best Overall Ad Campaign for a Developer**

Hillwood Development Corporation - Heritage

Created by: Anderson Hanson & Blanton

**Best Sales Promotion for a Developer**

Huffines Communities, Inc. - Savannah

Created by: Dewitt Marketing

**Best Billboard for a Builder**

Sotherby Homes

Created by: mundayMorning Creative Group, Inc.

**Best Overall Signage Program for a Builder**

Centex Homes/ Fox & Jacobs/CityHomes

Created by: Miles Brand

**Best Billboard for a Developer**

Hillwood Development Corporation

Liberty

Created by: Anderson Hanson & Blanton

**Best Overall Signage Program for a Developer**

Wynne/Jackson, Inc.

Grand Peninsula  
Created by: Anderson Hanson & Blanton

**Best Sales Office under 600 SF for a Builder or Developer**

Hillwood Development Corporation  
Twin Creeks  
Designed by: Anderson Hanson & Blanton

**Best Interior Merchandising for a home with a sales price under \$125,000**

Vision Homes  
Providence  
The Firefly

**Best Interior Merchandising for a home with a sales price between \$125,001-&150,000**

Vision Homes  
Savannah  
The Tybee

**Best Interior Merchandising for a home with a sales price between \$150,001-\$175,000**

Centex Homes/ Fox & Jacobs/CityHomes  
Enclaves at Silver Creek  
The Florence

**Best Interior Merchandising for a home with a sales price between \$175,001-\$200,000**

Centex Homes/ Fox & Jacobs/CityHomes  
Enclaves at Silver Creek  
The Bellagio  
Merchandised by: Creative Design Division of Cort Furniture

**Best Interior Merchandising for a home with a sales price between \$200,001-\$250,000**

Moore Design Group  
Estancia Townhomes  
The Madrid  
Merchandised by: Moore Design Group

**Best Interior Merchandising for a home with a sales price between \$250,001-\$300,000**

Sotherby Homes  
Cheyenne Crossing  
6116  
Merchandised In-House.

**Best Interior Merchandising for a home with a sales price between \$300,001 - \$400,000**

Plantation Homes by McGuyer Homebuilders, Inc. (MHI)  
Hillcrest Shores  
The Wimberley

**Best Interior Merchandising for a home with a sales price between \$400,001- \$600,000**

Pavlis Custom Homes, L.L.C  
Parks of Westmont Project

**Best Architectural Design for a home with a sales price under \$125,000**

Centex/ Fox & Jacobs Homes/ CityHomes  
Tealwood

The Melody  
Designed In-House

**Best Architectural Design for a home with a sales price between \$125,001 - \$150,000**

Vision Homes  
Providence  
The Brandywine

**Best Architectural Design for a home with a sales price between \$150,001-\$175,000**

Centex Homes/ Fox & Jacobs/CityHomes  
Tealwood  
The Chanticleer  
Designed In-House

**Best Architectural Design for a home with a sales price between \$175,001 - \$200,000**

Choice Homes, Inc.  
Brandi Ridge Drive  
2898  
Designed by: N.T.S. Architects & Planners, Inc

**Best Architectural Design for a home with a sales price between \$200,001 - \$ 250,000**

Royce Builders  
Villages of Woodland Springs  
The Jefferson  
Designed In-House

**Best Architectural Design for a home with a sales price between \$ 250,001 - \$ 300,000**

Grand Homes, Inc.  
Navarro  
The Grand Lantana  
Designed by: John Lively & Associates

**Best Architectural Design for a home with a sales price between \$300,001 - \$400,000**

Sotherby Homes  
Cheyenne Crossing  
6116  
Designed by: Don R. Moore & Associates, Inc.

**Best Architectural Design for a home with a sales price between \$400,001 - \$600,000**

Pavlis Custom Homes, L.L.C.  
Parks of Westmont Project

**Best Architectural Design for a Townhome or Condo with a sales price under \$150,000**

Pasquinelli Portrait Homes  
Parker Estates  
The Buckingham  
Designed by: Bloodgood Sharp Buster Architects/Planners

**Best Architectural Design for a Townhome or Condo with a sales price over \$150,001**

Urban Innovations by J.G. Moore & Co.  
Sundance Row  
The Lynch  
Designed by: a colaboration of RC3D and CSD Architects

**Luxury Home of the Year - for a home with a sales price over \$600,000**

George Lewis Custom Homes, Inc.  
Belclair Avenue  
Designed by: Jeff Bowers Architect

**Best Multi Family Rental Community**

FRAM Building Group  
1001 Ross  
Designed by: Humphreys & Partners Architects, Inc.

**Associate of the Year**

Susan Taylor  
Dallas/Ft. Worth New Home Finder

**New Home Real Estate Agent of the Year**

Gene & Torrie Lloyd  
Coldwell Banker Residential Brokerage/ Dallas/Ft. Worth

**Best Rookie Sales Professional**

Monique Bristow  
Antares Homes, Ltd.

**Best Sales Professional with an average sales price under \$125,000**

Valerie Otwell  
Bowen Family Homes

**Best Sales Professional with an average sales price between \$125,001 -150,000**

Tom Bepko  
Centex/ Fox & Jacobs Homes/ CityHomes

**Best Sales Professional with an average sales price between \$150,001 -175,000**

Darrel Pearce  
Antares Homes, Ltd.

**Best Sales Professional with an average sales price between \$200,001 -250,000**

Vicki Dooling  
Newport Homebuilders

**Best Sales Professional with an average sales price between \$250,001 300,000**

Danielle Boling  
Grand Homes, Inc.

**Best Sales Professional with an average sales price between \$300,001 400,000**

Jennifer Traver  
Grand Homes, Inc.

**Best Sales Professional with an average sales price over \$400,001**

Bob Terrell  
Sotherby Homes

**Sales Manager of the Year**

Lisa Dritschler  
Sotherby Homes

**Senior Sales Executive of the Year**

Mar'Sue Haffner  
Grand Homes, Inc.

**Marketing Coordinator of the Year**

Jennifer Cado  
Pasquinelli Portrait Homes

**Marketing Director of the Year**

Melissa Brooks  
Grand Homes, Inc.

**Community of the Year**

Savannah  
Huffines Communities, Inc.

**McSam Builder of the Year - for a company with under 1000 Units Completed**

Grand Homes, Inc.

**McSam Builder of the Year - for a company with over 2000 Units Completed**

Centex Homes/ Fox & Jacobs/CityHomes