



## 2006 McSam Winners

### **Best Builder Logo**

Cheldan Homes

*Created by: Anderson Hanson & Blanton*

### **Best Development Logo**

Republic Property Group - Lantana

*Created by: Anderson Hanson & Blanton*

### **Best Builder Brochure**

David Weekley Homes

### **Best Developer Brochure**

Hillwood Residential/Gatehouse Capital - W Dallas Victory Residences

*Created by: The Point Group*

### **Best Direct Mail Piece or Program For a Builder or Developer**

The Billingsley Company - Austin Ranch

*Created by: Anderson Hanson & Blanton*

### **Best B&W Newspaper Ad For a Builder**

Pasquinelli Portrait Homes, L.P.

*Created by: Anderson Hanson & Blanton*

### **Best Color Newspaper Ad For a Builder**

Lennar Homes

*Created by: Anderson Hanson & Blanton*

### **Best Magazine Ad For a Builder**

Cheldan Homes

*Created by: Anderson Hanson & Blanton*

### **Best B&W Newspaper Ad For a Developer**

Republic Property Group - Lantana

*Created by: Anderson Hanson & Blanton*

**Best Color Newspaper Ad For a Developer**

Leman Development, Inc. - Windmill Farms

*Created by: DeWitt Marketing*

**Best Magazine Ad For a Developer**

Hillwood Residential/Gatehouse Capital - W Dallas Victory Residences

*Created by: The Point Group*

**Best Radio Ad For a Builder or Developer**

Cheldan Homes

*Created by: Anderson Hanson & Blanton*

**Best Television Ad For a Builder or Developer**

American Legend Homes, Ltd.

**Best Web Site for a Builder**

Kimball Hill Homes - [www.kimballhillhomes.com](http://www.kimballhillhomes.com)

*Created by: The Point Group*

**Best Web Site for a Developer**

Huffines Communities - [www.savannahdfw.com](http://www.savannahdfw.com)

*Created by: DeWitt Marketing*

**Best Multimedia Piece For a Builder or Developer**

Republic Property Group - Lantana

*Created by: Anderson Hanson & Blanton*

**Best Overall Ad Campaign for a Builder**

Cheldan Homes

*Created by: Anderson Hanson & Blanton*

**Best Sales Promotion For a Builder**

Cheldan Homes

*Created by: Anderson Hanson & Blanton*

**Best Real Estate Promotion for a Builder or Developer**

Sotherby Homes - Sotherby Inspiration Program - Spain

*Created by: mondayMorning Creative Group, Inc.*

**Best Overall Ad Campaign for a Developer**

Hillwood Residential/Gatehouse Capital - W Dallas Victory Residences

*Created by: The Point Group*

**Best Sales Promotion for a Developer**

Republic Property Group - Lantana

*Created by: Anderson Hanson & Blanton*

**Best Billboard for a Builder**

Cheldan Homes

*Created by: Anderson Hanson & Blanton*

**Best Overall Signage Program for a Builder**

Cheldan Homes

*Created by: Anderson Hanson & Blanton*

**Best Billboard for a Developer**

Hillwood Residential - Creekwood

*Created by: Anderson Hanson & Blanton*

**Best Overall Signage Program for a Developer**

Hillwood Residential - Heritage

*Created by: Anderson Hanson & Blanton*

**Best Sales Office under 600 S.F. for a Builder or Developer**

Cheldan Homes

*Designed by: Anderson Hanson & Blanton*

**Best Sales Office over 600 S.F. for a Builder or Developer**

Hillwood Residential / Gatehouse Capital

W Dallas Victory Residences

*Designed by: The Point Group*

**Best Design Center for a Builder**

David Weekley Homes

*Designed In House*

**Best Interior Merchandising for a home with a sales price under \$125,000**

Bowen Family Homes

Cross Oak Ranch - The Maddicon

**Best Interior Merchandising for a home with a sales price between \$125,001 & \$160,000**

Cheldan Homes - Merwick Estates -- The Sherwood

**Best Interior Merchandising for a home with a sales price between \$160,001 - \$200,000**

Royce Builders - Ridgeview Farms -- The Wimbledon

*Merchandised by: Creative Design - Model Home Interiors*

**Best Interior Merchandising for a home with a sales price between \$200,001 & \$250,000**

K. Hovnanian Homes - The Villas at Legacy Town Center -- The Manhattan

**Best Interior Merchandising for a home with a sales price between \$250,001 & \$300,000**

David Weekley Homes - Lantana Larkspur -- The Olsen

*Merchandised by: Kathy Andrews Interiors, Inc.*

**Best Interior Merchandising for a home with a sales price between \$300,001 & \$350,000**

Toll Brothers, Inc. - The Reserve at Hickory Springs -- The Glenbrook

**Best Interior Merchandising for a home with a sales price between \$350,001 & \$400,000**

Sotherby Homes - Waterford Trails II -- 5143

**Best Interior Merchandising for a home with a sales price between \$400,001 & \$600,000**

Sotherby Homes - Rolling Ridge -- 8403

*Merchandised In House*

**Best Architectural Design for a home with a sales price under \$125,000**

Bowen Family Homes - Cross Oak Ranch -- The Maddison  
*Designed by: John Lively & Associates*

**Best Architectural Design for a home with a sales price between \$125,001 & \$160,000**

David Weekley Homes - Village Parks -- The Kingsley  
*Designed In House*

**Best Architectural Design for a home with a sales price between \$160,001 & \$200,000**

Bowen Family Homes - Panther Creek -- The Hill Country  
*Designed by: John Lively & Associates*

**Best Architectural Design for a home with a sales price between \$200,001 & \$250,000**

David Weekley Homes - Woodbridge -- The Eisenhower  
*Designed In House*

**Best Architectural Design for a home with a sales price between \$250,001 & \$300,000**

Grand Homes, Inc. - Vistas of Gentle Creek -- The Grand Morgan III  
*Designed by: John Lively & Associates*

**Best Architectural Design for a home with a sales price between \$300,001 & \$350,000**

Grand Homes, Inc. - Waterford Trails -- The Royal Bellegrove VII  
*Designed by: John Lively & Associates*

**Best Architectural Design for a home with a sales price between \$350,001 & \$400,000**

Sotherby Homes - Waterford Trails II -- 5143  
*Designed by: Don R. Moore & Associates, Inc.*

**Best Architectural Design for a home with a sales price between \$350,001 & \$400,000**

Toll Brothers, Inc. - Somerset at Twin Creeks -- The Bellerive  
*Designed In House*

**Best Architectural Design for a Townhome or Condominium with a sales price under \$175,000**

Pasquinelli Portrait Homes, LP  
The Wilmington  
*Designed by: Bloodgood Sharp Buster Architects/Planners*

**Best Architectural Design for a Townhome or Condominium with a sales price between \$175,001 & \$300,000**

K. Hovnanian Homes - The Villas at Legacy Town Homes -- The Seneca  
*Designed by: Bloodgood Sharp Buster Architects/Planners*

**Best Architectural Design for a Townhome or Condominium with a sales price over \$300,001**

Hillwood Residential/Gatehouse Capital - W Dallas Victory Residences -- The Range

**Luxury Home of the Year with a sales price over \$600,000**

Penhollow Custom Homes - The Maison Provencale

**Best Multi-Family Rental Community**

Carleton Construction - The Depot  
*Designed by: Moore Design Group*

**Associate of the Year**

Joe Mazza, The Wall Street Journal

**New Home Real Estate Agent of the Year**

Cheri Chavez, Coldwell Banker

**Best Rookie Sales Professional**

Kristi Brundige, K. Hovnanian Homes

**Best Sales Professional with an average sales price between \$125,001 & \$160,000**

Terri Albrecht, American Legend Homes, Ltd.

**Best Sales Professional with an average sales price between \$160,001 & \$200,000**

Audrey Liethen, American Legend Homes, Ltd.

**Best Sales Professional with an average sales price between \$200,001 & \$250,000**

Sherry Rose, American Legend Homes, Ltd.

**Best Sales Professional with an average sales price between \$250,001 & \$300,000**

Keith McKinney, Grand Homes, Inc.

**Best Sales Professional with an average sales price between \$300,001 & \$400,000**

Michelle Smith, K. Hovnanian Homes

**Best Sales Professional with an average sales price over \$400,001**

Joe Callender, Sotherby Homes

**Sales Manager of the Year**

Alan Sladek, Goff Homes, Ltd.

**Project or Community Manager of the Year**

Blake Friesenhahn, K. Hovnanian Homes

**Marketing Professional of the Year**

Margaret Pesnell, Hillwood Residential

**Community of the Year**

Republic Property Group - Lantana

**Excellence in Marketing**

Cheldan Homes

**Excellence in Design**

David Weekley Homes

**Excellence in Sales**

K. Hovnanian Homes

**Legends of Marketing**

Jody Hanson

Anderson Hanson & Blanton

Tom Bolen  
Dave R. Williams Homes, L.P.

**Builder of the Year - Low Volume**  
Sotherby Homes

**Builder of the Year - High Volume**  
David Weekley Homes