



2007 McSam Winners

Best Builder Logo

Cheldan Homes/Kaden Homes

- Created by: Anderson Hanson & Blanton

Best Developer Logo

Struhs II, LLC - UpTown, Fort Worth

- Created by: Blandford-Akins, Inc

Best Builder Brochure

Kimball Hill Homes

Segreto Custom Homes

- Created by: Agency Creative

Best Developer Brochure

Kimball Hill Homes - Southwind at Arlington

- Created by: The Point Group

Direct Mail Piece or Program

Hillwood Residential - The Creeks of Preston Hollow

- Created by: Anderson Hanson & Blanton

Best B/W Newspaper Ad for a Builder

Bowen Family Homes

Best Color Newspaper Ad for a Builder

Pasquinelli Portrait Homes

- Created by: Anderson Hanson & Blanton

Best Magazine Ad for a Builder

Pasquinelli Portrait Homes

- Created by: Anderson Hanson & Blanton

Best B/W Newspaper Ad for a Developer

Marlin Atlantis - Cross Oak Ranch

- Created by: DeWitt Marketing

Best Color Newspaper Ad for a Developer

Hillwood Residential – Heartland

- Created by: Anderson Hanson & Blanton

Best Magazine Ad for a Developer

BG Development Group - The Peninsulas at Lake Bob Sandlin - Fisherman

- Created by: mondayMorning Creative Group

Best Radio Ad for a Builder or Developer

Centex/Fox & Jacobs Homes - Fox & Jacobs Rebrand Radio--Billy Biggers

Best Television Ad for a Builder

Sotherby Homes - A Sotherby of Your Own – Kitchen

- Created by: mondayMorning Creative Group

Best Website for a Builder

Sotherby Homes - www.Sotherby.com

- Created by: mondayMorning Creative Group

Best Website for a Developer

Post Properties - www.mercersq.com

- Created by: SkyyMedia

Best Multimedia Piece for a Builder or Developer

Hillwood Residential - The Creeks of Preston Hollow

- Created by: Anderson Hanson & Blanton

Best Overall Ad Campaign for a Builder

Sotherby Homes

- Created by: mondayMorning Creative Group

Best Overall Ad Campaign for a Developer

Hillwood Residential – Heartland

- Created by: Anderson Hanson & Blanton

Best Consumer Sales Promotion by a Builder or Developer

Hillwood Residential – Heartland

- Created by: Anderson Hanson & Blanton

Best Realtor Promotion by a Builder or Developer

Huffines Communities - Savannah and Providence

- Created by: DeWitt Marketing

Best Billboard for a Builder

Cheldan Homes - Kaden Homes

- Created by: Anderson Hanson & Blanton

Best Overall Signage for a Builder

Bowen Family Homes

Best Billboard for a Developer

Marlin Atlantis - Cross Oak Ranch

- Created by: DeWitt Marketing

Best Overall Signage for a Developer

Hillwood Residential – Heartland

- Created by: Anderson Hanson & Blanton

Best Sales Office for a Builder

Cheldan Homes

- Designed by: Anderson Hanson & Blanton

Best Sales Office for a Developer

Hillwood Residential – Heartland

- Created by: Anderson Hanson & Blanton & Quest Design & Production

Best Design Center for a Builder

K. Hovnanian Homes

- Designed by: Quest Design & Production

Best Interior Merchandising for a home with a sales price under \$150,000

Bowen Family Homes - The Camden

Best Interior Merchandising for a home with a sales price between \$150,001 & \$200,000

Cheldan Homes – Marine Creek – Brighton

- Designed In House

Best Interior Merchandising for a home with a sales price between \$200,001 & \$250,000

Kimball Hill Homes – Torrington

- Desinged In House

Best Interior Merchandising for a home with a sales price between \$250,001 & \$300,000

K. Hovnanian Homes - Crown Ridge – Magnolia

Best Interior Merchandising for a home with a sales price between \$300,001 & \$400,000

Centex/CityHomes - 3S-18-01

- Designed by: Creative Design

Best Interior Merchandising for a home with a sales price between \$400,001 & \$500,000

Sotherby Homes - Pearson 1-C

Best Interior Merchandising for a home with a sales price between \$500,001 & \$750,000

K. Hovnanian Homes - Preston Lakes Villas – Seneca

- Designed by: Elements of Design

Best Architectural Design for a home with a sales price under \$150,000

David Besser Homes - The Jasper

- Designed by: Precision Designs

Best Architectural Design for a home with a sales price between \$150,001 & \$200,000

Morrison Homes of Texas Inc. - The Amberly

- Designed by: BSB Design

Best Architectural Design for a home with a sales price between \$200,001 & \$250,000

Bowen Family Homes - The Longview

- Designed by: John Lively & Associates

Best Architectural Design for a home with a sales price between \$250,001 & \$300,000

K. Hovnanian Homes - Village Park - Stafford

Best Architectural Design for a home with a sales price between \$300,001 & \$400,000

K. Hovnanian Homes - Heritage Ranch - St. Andrews

Best Architectural Design for a home with a sales price between \$400,001 & \$500,000

K. Hovnanian Homes - Moore Farm – Emerson

- Designed In House

Best Architectural Design for a home with a sales price between \$500,001 & \$750,000

Toll Brothers, Inc. – Monteleon

- Designed In House

Best Architectural Design for a home with a sales price between \$750,001 & \$1,000,000

Sedwick Custom Homes, LLC

- Designed By: RC3D Visualization Design

Best Architectural Design for a Townhome or Condo under \$250,000

Toll Brothers, Inc. – Rafael

- Designed In House

Best Architectural Design for a Townhome or Condo over \$250,000

Centex/CityHomes - Stratford

Luxury Home of the Year

Penhollow Custom Homes - The Villa Pacifica

Associate of the Year

Ram Vepa, Countrywide Home Loans

Rookie Sales Professional

Anne Carrancejje, Cheldan Homes

Best Sales Professional with an average sales price under \$150,000

Cory Miller, K. Hovnanian Homes

Best Sales Professional with an average sales price between \$150,001 & \$200,000

Ann Villarosa, Kimball Hill Homes

Best Sales Professional with an average sales price between \$200,001 & \$250,000

Justin Duffy, Morrison Homes of Texas Inc.

Best Sales Professional with an average sales price between \$250,001 & \$300,000

Mitchell Howell, K. Hovnanian Homes

Best Sales Professional with an average sales price between \$300,001 & \$400,000

Richard Pena, K. Hovnanian Homes

Best Sales Professional with an average sales price over \$400,001

Helen J. Bolen, Dave R. Williams Homes, L.P.

Sales Manager of the Year

Bob Kirkman, K. Hovnanian Homes

Project or Community Manager of the Year

Mike Yost, Sotherby Homes

Marketing Professional of the Year

Kim Tullos, K. Hovnanian Homes

Lisa Jolley, Bowen Family Homes

Community of the Year

Castle Hills Development – Castle Hills

Excellence in Design

K. Hovnanian Homes

Excellence in Marketing

Hillwood - Heartland

Excellence in Sales

K. Hovnanian Homes

McSAM Builder of the Year - Low Volume

Sotherby Homes

McSAM Builder of the Year - High Volume

K. Hovnanian Homes