



Greater Dallas HBA Open Presented by: Texas Door & Trim/Titan Fence Partnership Opportunities

The Home Builders Association is proud to announce the 1st Annual HBA Open on Monday, Nov. 1 at Gleneagles Country Club.

Take this opportunity to market directly to the decision makers of Dallas' Premier Building Companies. **We anticipate over 200 Golfers!**

Title Partner:

Exclusive Naming Rights to the Tournament
 Two Complimentary Teams of Four
 Logo on Tournament Golf Shirts (distributed to every player)
 Opportunity to Address Attendees During Awards
 Marketing Material in "Goody Bags" (provided by Company)
 Company Banner for Tournament Entry (provided by Company)
 Lunch, Dinner & Drink Tickets for Four (other than golfers)
 Logo Inclusion on Promotional Material, DallasBuilders.com & *The Home Builder*
Total Investment: \$10,000

Putting Contest Partner:

Opportunity to Set Up Display at Putting Contest
 Marketing Material in "Goody Bags" (provided by Company)
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$1500

Towel Partner:

Logo Imprint on All Participants Towels (provided by Company – approx. 244)
 Marketing Material in "Goody Bags" (provided by Company)
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$1,000

Dinner Partner:

Company Logo Displayed During Dinner
 Opportunity to Address Attendees during Awards
 Marketing Material in "Goody Bags" (provided by Company)
 Dinner & Drink Tickets for Four (other than golfers)
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$5,000

Beverage Stations:

Banner Displayed at Beverage Station (provided by Company)
 Opportunity to Set Up Display Table at Beverage Station
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$1,000 (max 2)

Cocktail Partner:

Company Logo Displayed During Social Hour before Dinner
 Opportunity to Address Attendees During Awards
 Marketing Material in "Goody Bags" (provided by Company)
 Dinner & Drink Tickets for Four (other than golfers)
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$4,000

Driving Range Partner:

Banner Displayed at Driving Range (provided by Company)
 Opportunity to Set Up Display at Driving Range
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$1,000

Lunch Partner:

Company Logo Displayed During Lunch
 Opportunity to Address Attendees During Lunch
 Marketing Material in "Goody Bags" (provided by Company)
 Lunch for Four (other than golfers)
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$3,000

Photo Partner:

Logo on Photos (Made for Attendees After Tournament)
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$1,000

Golf Cart Partner:

Logo Displayed on Each Golf Cart
 Opportunity to Distribute Marketing Material in Golf Carts
 Logo Inclusion on Promotional Materials, DallasBuilders.com & *The Home Builder*
Total Investment: \$2,000

Hole Partners:

Opportunity to Set Up Display at Tee-Box (Signage Provided by HBA)
Total Investment: \$500 (max 35)

Green Partners:

Signage at Green (maximum 3 Green Partner signs per hole)
Total Investment: \$250

YES! I would like to be a partner for the 1st Annual Greater Dallas HBA Open at _____ level.

Company _____ Contact _____

Phone _____ Email _____

Payment Type _____ Check Enclosed _____ Visa _____ MC _____ Amex _____

Credit Card Number _____ Exp. Date _____

Signature _____

Questions? Please Contact Jenny Lynn, Director of Special Events, at 972-248-1061 or jenny.lynn@dallasbuilders.com