



**Rookie Sales Professional of The Year**

John Barhalt  
CB JENI/Normandy Homes

**Sales Professional of the Year — Sales price under \$325,000**

Mike Crowell  
Altura Homes

**Sales Professional of the Year — Sales price between \$325,000 & \$425,000**

Michael Bulin  
Ashton Woods Homes

**Sales Professional of the Year — Sales price between \$425,001 & \$500,000**

Jessica Dennis  
David Weekley Homes

**Sales Professional of the Year — Sales price between \$500,001 & \$600,000**

Coreen Couch  
Ashton Woods Homes

**Sales Professional of the Year — Sales price between \$600,001 & \$800,000**

Christian Danobeytia  
Ashton Woods Homes

**Sales Professional of the Year — Sales price over \$800,000**

Melissa Evans  
Southgate Homes



**Online Sales Counselor of the Year**

Ingrid Estrella  
Dunhill Homes

Michael Margulies  
Sandlin Homes

**Lifestyle Director of the Year**

Page Austin - Harvest  
First Service Residential

**Sales/Project Manager of the Year**

Rebecca Gibson  
CB JENI/Normandy Homes

**Marketing Professional of the Year**

Chellie Meziere  
Huffines Communities

**Builder/Project Manager of the Year**

Grant Jackson  
Dunhill Homes

**Best Logo**

Inspiration  
Huffines Communities  
Created by Anderson Hanson Blanton

**Best Graphic Continuity**

Union Park - Taste of Union Park  
Hillwood Communities  
Created by Anderson Hanson Blanton



**Best Brochure for a Developer**

Union Park  
Hillwood Communities  
Created by Anderson Hanson Blanton

**Best Brochure for a Builder**

Ashton Woods Homes  
Created by Anomaly

**Best Print Ad**

Trinity Falls  
Johnson Development Corp.  
Created by Anderson Hanson Blanton

**Best Radio Campaign**

Trinity Falls  
Johnson Development Corp.  
Created by Anderson Hanson Blanton

**Best TV Campaign**

Harvest  
Hillwood Communities  
Created by Anderson Hanson Blanton

**Best Billboard**

Union Park  
Hillwood Communities  
Created by Anderson Hanson Blanton

**Best Signage**

Hebron 121 Station  
Huffines Communities  
Created by Dodd Creative Group



**Best Community Entry Feature**

Windsong Ranch  
Terra Verde Group, LLC

**Best Digital Media Campaign**

Heartland  
Huffines Communities  
Created by Anderson Hanson Blanton

**Best Social Media Campaign**

Sweet 16 Realtor FB Group  
Created by Bright & Co. Marketing

**Best Computer Generated Sales Tool**

Windsong Ranch  
Terra Verde Group, LLC  
Created by Anderson Hanson Blanton

**Best Website for a Builder, Community and/or Associate**

Ashton Woods Homes  
Created by Definition 6

**Best Special Event/Promotion**

Destination Inspiration  
Huffines Communities  
Created In House

**Best Lifestyle Annual Program**

Harvest  
Hillwood Communities

**Best Overall Advertising Campaign**

Union Park - Taste of Union Park  
Hillwood Communities  
Created by Anderson Hanson Blanton



**Best Sales Office or Welcome Center**

Union Park  
Hillwood Communities  
Designed by Creative License

**Best Design Center/Showroom**

The Studio by Ashton Woods  
Ashton Woods Homes

**Best Interior Merchandising — Sales price under \$325,000**

Ansley Meadows - Springs Collection (2405 Model)  
Meritage Homes of Texas, LLC  
Merchandised by Five Star Interiors

**Best Interior Merchandising — Sales price between \$325,000 & \$425,000**

Homestead at Liberty Grove  
David Weekley Homes  
Merchandised by Kathy Andrews Interiors

**Best Interior Merchandising — Sales price between \$425,001 & \$500,000**

Southern Hills - The Muirfield  
Ashton Woods Homes  
Merchandised by Centro Stile by Ashton Woods

**Best Interior Merchandising — Sales price between \$500,001 & \$600,000**

Montgomery Ridge - The Victoria  
Ashton Woods Homes  
Merchandised by Centro Stile by Ashton Woods

**Best Interior Merchandising — Sales price between \$600,001 & \$800,000**

The Newcastle Mediterranean at Southlake Glen  
Toll Brothers  
Merchandised by HRI Design



**Best Interior Merchandising — Sales price over \$800,000**

Light Farms Parkview  
Huntington Homes  
Merchandised by IBB Design

**Best Interior Merchandising — Patio Home or High Density Plan**

Twin Creeks – Seville  
Normandy Homes

**Best Interior Merchandising — Townhome Plan**

McKinney Ranch - Dalton II  
CB JENI Homes  
Merchandised In House

**Best Outdoor Living Space**

Discovery at The Realm  
Bright & Co. Marketing  
Designed by LanDesign

**Best Architectural Design — Sales price under \$350,000**

The Jewell in South Pointe  
David Weekley Homes  
Designed In House

**Best Architectural Design — Sales price between \$350,000 & \$425,000**

The Eastmoreland in Home Town  
David Weekley Homes  
Designed In House

**Best Architectural Design — Sales price between \$425,001 & \$500,000**

Austin Hills  
American Legend Homes



**Best Architectural Design — Sales price between \$500,001 & \$600,000**

Southern Hills - The Haesley  
Ashton Woods Homes

Colvin Court  
Centre Living Homes  
Designed by Buchanan Architecture - Russell Buchanan, AIA

**Best Architectural Design — Sales price between \$600,001 & \$800,000**

The Bluffs at Austin Waters - Madison II  
Southgate Homes  
Designed by John Lively & Associates

**Best Architectural Design — Sales price over \$800,000**

Kessler Park House  
Centre Living Homes  
Designed by SHM

**Best Architectural Design — Patio Home or High Density Plan**

Trails at Craig Ranch- The Holland  
Ashton Woods Homes

**Best Architectural Design — Townhome Plan**

Villas at Los Rios - The Sutherland  
CB JENI Homes  
Designed by BSB Design

**Best Design Series**

The Bluffs at Austin Waters  
Southgate Homes  
Designed by Von Readen Designs

**Best Architectural Design — Multifamily Community, Apartment or Condominium**

Discovery at The Realm  
Submitted by Bright & Co. Marketing  
Designed by BBM Architects



**Home of the Year — Production Model**

The Bluffs at Austin Waters - The Madison II  
Southgate Homes  
Designed by John Lively & Associates

**Builder of the Year**

Drees Custom Homes

**Developer of the Year**

Green Brick Partners

**Community of the Year**

The Bluffs at Austin Waters  
Southgate Homes

**Master Planned Community of the Year Under 600 Acres**

Village at Twin Creeks  
Green Brick Partners

**Master Planned Community of the Year 600 Acres or More**

Harvest  
Hillwood Communities

**Multifamily Community of the Year — Apartment or Condominium**

Origin at Frisco Bridges  
Tonti Properties





**People's Choice Community of the Year**

Windsong Ranch  
Terra Verde Group, LLC

**People's Choice Builder of the Year**

Highland Homes

**\$5 Million Reign Makers**

Denise Alpert	CB JENI/Normandy Homes
John Barthalt	CB JENI/Normandy Homes
Danielle Boling	Network Real Estate Partners
Yolanda Broadway	CB JENI/Normandy Homes
Cheryl Crimmins	Altura Homes
Melissa Evans	Southgate Homes
Rich Gonzalez	CB JENI/Normandy Homes
Sylvia Rossi	Altura Homes
Neil Sims	Altura Homes
Brandon Stelter	Altura Homes
Kyle Whittle	Altura Homes
Susan Young	Altura Homes

**\$10 Million Reign Makers**

Donna Adams	Dunhill Homes
Laura Chesnut	Plantation Homes
Mike Crowell	Altura Homes
Donna Delgado	Dunhill Homes
Tawnya Ford	Dunhill Homes
Richard Heckenlaible	Southgate Homes
Vina McKay	CB JENI/Normandy Homes
Chad Morrison	Southgate Homes
Toni Petty	CB JENI/Normandy Homes
Mike Tarvin	CB JENI/Normandy Homes
Kevin Turpin	Altura Homes
Jim West	Altura Homes
Matt Wilken	Dunhill Homes

2017  
MC  
ASAM  
AWARDS  
WINNERS

**\$15 Million Reign Makers**

Janet Evans	CB JENI/Normandy Homes
Misty Krawetzke	CB JENI/Normandy Homes
Wendi Leigh	CB JENI/Normandy Homes
Jennifer Rich	Plantation Homes
Shelly Woodward	Southgate Homes

**\$20 Million Reign Maker**

Angel Boales	Meritage Homes of Texas, LLC
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