

THE MAJESTIC THEATER PRESENTS:



it's your show

McSAM  
2010

## 2010 McSam Winners

### **Best Builder Logo**

John Houston Custom Homes

Created by: Anderson Hanson Blanton

### **Best Development Logo**

Tribeca Luxury Apartments

Created by: mondayMorning

### **Best Builder Brochure**

Sharif & Munir Custom Homes, Inc, Uncustomary Custom Homes II

Created In House

### **Best Developer Brochure**

Terra Land, Terra Bella

Created by: Anderson Hanson Blanton

### **Best Direct Mail Piece or Program**

Castle Hills, Enchanted Hill Brochure

Created by: Bright & Co. Marketing

### **Best Magazine Ad for a Builder**

Grand Homes, Fall in Love Again

Created In House

### **Best Magazine Ad for a Developer**

Matthews Southwest, The Tribute

Created by: Anderson Hanson Blanton

### **Best Website for a Builder**

Sandlin Custom Homes, [www.sandlinhomes.com](http://www.sandlinhomes.com)

Created by: Anderson Hanson Blanton

### **Best Website for a Developer**

Matthews Southwest, [www.thetribute.com](http://www.thetribute.com)

Created by: Anderson Hanson Blanton

### **Best Website for an Associate**

mondayMorning, [www.mondaymorning.com](http://www.mondaymorning.com)

Created In House

### **Best Multimedia Piece**

Craig Ranch, Craig Ranch, Virtual Sciences

**Best Social Media Program**

Grand Homes  
Created In House

**Best Overall Ad Campaign for a Builder**

K. Hovnanian Homes, 50th Anniversary  
Created In House

**Best Overall Ad Campaign for a Developer**

Frisco Partners, Newman Village

**Best Consumer Sales Promotion**

Republic Property Group, Lantana  
Created by: Anderson Hanson Blanton

**Best Realtor® Promotion**

American Legend Homes, 4-5-6% Realtor Program  
Created by: Bright & Co. Marketing

**Best Billboard**

Frisco Partners, Newman Village

**Best Overall Signage Program**

Hillwood Residential, Liberty  
Created by: Anderson Hanson Blanton

**Best Sales Office**

Frisco Partners, Newman Village

**Best Design Center**

Toll Brothers, Inc., Dallas Design Studio

**Best Interior Merchandising – sales price under \$250,000**

Grand Homes, The Alexandira  
Merchandised by: JE Design Group

**Best Interior Merchandising – sales price between \$300,000 & \$350,000**

Grand Homes, The Grand Lantana  
Merchandised by: JE Design Group

**Best Interior Merchandising – sales price between \$350,000 & \$400,000**

John Houston Custom Homes

**Best Interior Merchandising – sales price between \$400,000 & \$500,000**

Grand Homes, The Grand Ashford  
Merchandised by: JE Design Group

**Best Interior Merchandising – sales price between \$500,000 & \$750,000**

Grand Homes, Hampton  
Merchandised by: JE Design Group

**Best Architectural Design – sales price under \$250,000**

Sandlin Custom Homes, Flagstone  
Designed In House

**Best Architectural Design – sales price between \$300,000 & \$350,000**

Sandlin Custom Homes, Nottingham  
Designed In House

**Best Architectural Design – sales price between \$350,000 & \$400,000**

John Houston Custom Homes

**Best Architectural Design – sales price between \$400,000 & \$500,000**

Grand Homes, The Grand Avery  
Designed by: John Lively and Associates

**Best Architectural Design – sales price between \$500,000 & \$750,000**

Toll Brothers, Inc., Montfort  
Designed In House

**Custom Home of the Year**

John Lively & Associates, Flatrock Creek Ranch House

**Luxury Home of the Year**

Ventura Custom Homes, Beverly Drive

**Associate of the Year**

Ana Blanton, Anderson Hanson Blanton

**Realtor of the Year**

Pam Matlock, Tom Grisak Estate Home Realtors

**Best Sales Professional – average sales price under \$200,000**

Corey Miller, K. Hovnanian Homes

**Best Sales Professional – average sales price between \$200,000 & \$300,000**

Kim Stewart, K. Hovnanian Homes  
Rob Poole, John Houston Custom Homes

**Best Sales Professional – average sales price over \$300,000**

Valente Martinez, Grand Homes

**Sales Manager of the Year**

Alan Sladek, Sandlin Custom Homes

**Multifamily Rental Community of the Year**

Humphreys & Partners Architects, LP, The Monterey

**Best Marketed Community**

Frisco Partners, Newman Village

**Community of the Year**

Frisco Partners, Newman Village

**Builder of the Year**

Grand Homes