# HOME BUILDER

Dallas Builders association

www.DallasBuilders.org



VOLUME LXVII No. 9 September 2020

### Dallas BA's Industry Investors for 2020

















#### **BRIEFLY**

The annual Dallas Builders Open presented by BRAVAS and Fox Energy Specialists will be held Monday, Nov. 2, at Brookhaven Country Club. Tee off will be at 10 a.m. for the more than 280 golfers expected to play. Take this opportunity to market directly to the decision makers of Dallas' premier building companies. Partnership opportunities range from \$3,000 to be a Dinner Partner to \$250 to be a Golf Flag Partner. All partnerships are limited. Visit the Calendar at DallasBuilders. org for details.

The Multifamily Builders
Council annual golf tournament
presented by Atmos Energy will
be held Oct. 16 at the Courses
at Watters Creek. This event
is subject to change and will
follow current COVID-19 mandates by the state and the golf
course. To partner for this event
or to register a golf team visit
the Calendar at DallasBuilders.
org.

The Home of the Week program offers builder members more than \$2,000 in free advertising in *The Dallas Morning News* (print and online), as well as on DallasBuilders.com and social media outlets. Contact holly.pemberton@dallasbuilders.com to learn more.

# Mitchell, Pieper, Porizek, Puckett to be installed at Sept. 24 virtual ceremony

Matt Mitchell, CAPS, CGB, CGP, CSB, GMB, CSP, MCGP, of James Andrews Custom Homes will be installed as the president of the Dallas Builders Association Sept. 24 during virtual ceremonies. The annual Installation of Leadership is presented in partnership with StrucSure Home Warranty.

Andrew Pieper of Hillwood Communities will become the first vice president.

John Porizek of M/I Homes of DFW, LLC is the new officer on the ladder, serving as vice president/secretary.

Stephen Puckett of Prosperity Bank returns as treasurer. The Installation of Leadership will

The Installation of Leadership will be pre-recorded and presented at 4 p.m. on Thursday, Sept. 24. Details can be found at DallasBuilders.org.

The event will also feature presentation of some of the Dallas BA's most prestigious awards. The Hugh Prather Trophy is given annually to the builder, remodeler or developer member who has done the most for the betterment of the community and the industry. The Clyde Anderson Associate of the Year Award recognizes an associate member's contributions to and support of the Dallas Builders Association. The Shorty Howard Trophy goes to the year's top membership recruiter. The Designee of the Year recognizing an individual who continues to pursue knowledge will also be honored.

Being sworn into office will be the 2020-2021 Board of Directors. These include Cole Baker, BMC; Reggie Barnes, Acme Brick; Doug Bowerman, Affiliated Bank; Joshua Correa, Divino Homes; Russell Daniels, Bush Rudnicki Shelton; Mark Dann, Highland Classic Homes; Tag Gilkeson, Tag & Associates; Dave Hambley, Lee Lighting;

Dennis Jaglinski, Trendmaker Homes; Tim Lansford, Luxury Homes of Texas; Adam Lingenfelter, Lingenfelter Custom Homes; Pat Nagler, PrimeLending; Kelly Reynolds, Keen Homes; Phil Smith, FACETS Appliances, Kitchens & Baths; Danny Stanphill, DuPont; Matt Walls, Winston Homes; and Brian Webster, KWA Construction;

Appointed directors include; Jonathan Correa, Divino Homes; Ronnie Cunyus, First National Bank Mortgage; Jim Falgout, James L. Falgout, PC; and Poonam Patel, Urban Loop Studio, LLC.

Additionally, the presidents of Dallas BA divisions and chairman of its council will serve on the Board. These are Richard Miller, Richard Miller Custom Homes; Dallas Division; Greg Paschall, Intex Electrical Contractors, Metro East Division; Matt Eytcheson, BMC, Metro North Division; and Rene Grossman, Nationwide Gutter LLC, Multifamily Builders Council.

Chairs of certain committees will also serve on the Board. These are Michael Turner, Classic Urban Homes, Communications; Josh Correa, Divino Homes, Education; Donnie Evans, Altura Homes, HOMEPAC; Justin Webb, Altura Homes, Membership; Matt Robinson, BGE Inc., Nominating; Chris Clay, 2-10 Home Buyers Warranty, Spike; John Porizek, Volume Builders; and Rane Pearson, Bray Real Estate Group, Young Professionals.

The Association's Honored Life Directors and Past Presidents are permanent members of the Board. Two members have been elected Honored Life Director this year: Kelly Hoodwin, Altura Homes; and Jim White, BMC.

Partnership opportunities are available. Contact Misty Varsalone at 214-



Matt Mitchell President-Elect



Andrew Pieper 1st Vice President-Elect



John Porizek
Vice President/Secretary-Elect



Stephen Puckett Treasurer-Elect

# McSAM Awards announces winners

The Dallas Builders Association has announced winners of its 41st Annual McSAM Awards, presented Aug. 27 in partnership with StrucSure Home Warranty. The McSAM Awards are held each spring to recognize "maximum creativity in sales and marketing." More than 400 entries were received this year, and winners were named in 63 extensives.

On-air personality Amy Vanderoef announced the winners in a live stream

In the industry-judged awards, M/I
Homes - DFW was named the McSAM
Builder of the Year; Hillwood Communities was named Developer of the
Year and Ladera Highland Village by
Integrity Group was named Neighborhood of the Year. Industry experts from
around the country including builders,
architects, interior designers and new
home marketing professionals judged

Other winners include:

- Home of the Year The Lynnwood at Pecan Square 40s by Highland Homes;
- Master Planned Community of the Year – Wildridge by Ashlar Development (Under 1,500 Rooftops) and Inspiration by Huffines Communities (Over 1,500 Rooftops);
- Active Adult Home of the Year The Casina at Ladera Highland Village by Integrity Group;
- Multifamily Community of the Year – Trinity Union by Tonti Properties;
- Builder Project Manager of the Year – Cody Bailey, Ashton Woods; and
- Marketing Professional of the Year - Courtney Weinkam with M/I

A complete list of McSAM Awards winners is on page 3 of this issues. Or view the winners flipbook at McSAM-Awards.com

# New Operation FINALLY HOME project coming soon

The Dallas BA is starting to plan its next Operation FINALLY HOME project in partnership with the City of Irving. The city recently agreed to donate three more lots that will eventually become home to deserving combat wounded veterans and their families.

Jake Murillo with V Luxury Homes was the first to step forward to build on one of the lots. "It is with great honor that V Luxury Homes has been selected as the next home builder for Operation FINALLY HOME," said Murillo. "I'm excited to get started!"

Plans are underway for a virtual town hall event. The town hall is needed to secure donations for the project.

"Home is more important now than ever," said Dallas BA Executive Officer Phil Crone. "I'm grateful to Jake for stepping up and to the City of Irving for being such a tremendous partner. With continued support from our members, we'll build the American Dream that our veterans fight to preserve and protect on our behalf."

Look for information on the town hall and other OFH milestone events in *Punch List*.



Periodicals Postage Paid at Plano, TX, and Additional Offices

# Members earn Spike awards





Congratulations to Donnie Evans of Altura Homes (left) who has reached the 250-Spike level, and Matt Walls of Winston Homes, who has surpassed 75 Spikes. Spike credits are earned by recruiting and retaining Dallas BA members. For information on how to get started, contact Director of Membership Coleman Yates at coleman.yates@dallasbuilders.com.

#### **Construction Monitor** Dallas Metro Building Permit Summary Year-to-Date 08/19/2020 \$276,123,835 \$259,124,573 \$200,162,819 \$189,487,540 Highland Homes D R Horton Custom \$5,112,893,513 Single Family Homes \$134, 539, 863 \$133,584,393 \$123,318,336 \$103,541,683 \$92,762,155 \$81,913,591 \$80,938,534 \$80,836,355 \$74,080,209 \$74,010,465 \$70,617,201 \$67,441,487 \$67,313,802 \$59,393,333 \$55,711,602 \$55,279,570 **Duplexes & Twin Homes** \$21,453,487 Apartments & Condos Other Residential Structures Swimming Pools & Spas \$1,665,288,242 \$24,281,760 18511 9 Gehan Homes 10 American Legend 11 K Hovnanian Homes 12 M/I Homes 13 Toll Brothers Inc 14 TSHH LLC 15 Meritage Homes 16 History Maker Homes 17 Hallmark Land 18 Drees Custom Homes \$144,237,496 \$36,602,371 Res Rmdl, Addn, Int Fin \$189,836,238 \$7,241,750,016 37,486 **Total Residential Const** 17 Hallmark Land 18 Drees Custom Home: 19 Darling Homes of 20 Putte Homes 21 Beazer Homes 22 Impression Homes 23 Landon Homes 24 CB Jeni Homes 25 LGI Homes 26 Ashton Woods Home 27 Sandlin Custom 28 Meritage Homes of 29 MHI Partnership 30 Shaddock Caldwell 31 Putte Group 31 Lennar Homes 33 Perry Homes 34 Trendmaker Homes 35 Shaddock Homes Week 34 - 08/13/20 to 08/19/20 (permits over \$20,000) Residential Single Family Demolition \$6,296 Grading & Dust Footing & Foundation Duplexes & Twin Homes \$55,279,570 \$50,569,154 \$41,476,897 \$41,354,977 \$40,278,747 \$39,525,225 \$36,212,792 \$35,048,793 \$34,980,552 \$34,573,504 \$34,147,292 \$33,786,768 \$32,002,029 \$175,420 \$1,094,832 Apartments & Condos \$7.091.796 Other Residential Structures Swimming Pools & Spas \$685,500 \$6,085,290 Garages & Carports \$50,000 \$3,271,734 \$812,607 \$150,441,792 **Total Residential Const**



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BARCIE VILCHES, Editor

# The HomeFront -Gov't Affairs News and Info

# **Regulatory Environment Shows Need for Member Participation**

As Texas, and the U.S., come through the COVID-19 pandemic, it is important to realize that homes are more important now than ever before. A bright spot for the economy has been residential development and construction. With the housing sector's potential for growth comes needed job growth and revenues for local communities. So it is equally important to advocate for a regulatory environment that does not encumber residential development and construction.

#### Dallas BA Weighs In on Heath Tree Ordinance

The Dallas BA on Aug. 4 submitted public comments to the City of Heath's Planning and Zoning Commission regarding the city's proposed amendments to its tree preservation and mitigation ordinances. Dallas BA cited concerns about how Heath defines a "protected tree," and recommended clarifying language regarding property owner protections and required tree planting credits, as well as exceptions, be added to the ordinance.

In its letter, the Dallas BA recommended a more reasonable definition for what qualifies as a "protected tree." Heath already has one of the more restrictive ordinances in the area with trees qualifying as protected at about 9 inches, even if they are species that are not on the city's prescribed planting list. The proposed amendments considered by the city would reduce the measurement to 3 caliper inches at diameter breast height (dbh). Such a measurement does not consider that replacement trees would grow well beyond 3 inches relatively quickly.

Dallas BA urged the city to align its species classification for a "protected tree" with its qualified tree list. The Association offered that if a tree species is not determined to meet planting standards, then charging it the same value of mitigation as trees on the qualified tree list is far from balanced. Dallas BA also offered concerns that trees that are considered nuisance species were listed as protected.

As it has with other municipalities, Dallas BA urged Heath to include language that references credits for replacement trees, as required by state law. In 2017, during the 85th Texas Legislature, Dallas BA teamed up with TAB to advocate for needed property owner protections via HB 7. The legislation amended the Texas Local Government Code (sect.

As Texas, and the U.S., come agh the COVID-19 pandemic, it apportant to realize that homes are after important now than ever before. In the economy has been a residential development and constructions. In the COVID-19 pandemic, it apply a credit of at least 50 percent (40 percent for commercial projects) of the fee assessed from removing a tree on a residential development if the owner plants a qualified tree.

Dallas BA also cited the need for Heath's ordinance to align with state law regarding the exemption HB 7 provides to existing one-family or two-family dwellings that is a person's residence. In those cases, state law exempts property owners from being required to pay a tree mitigation fee when the tree is less than 10 inches in diameter at the point of the truck 4.5 feet above the ground (4.5 dbh). The Association also recommended the addition of language that offers a buildable area exception that recognizes the realities of construction. Dallas BA also submitted a letter to the Heath City Council ahead of their Aug. 25 hearing on the ordinance.

Dallas BA understands the desires for tree preservation ordinances. And while many species of trees could impact residential property value, it is important for related ordinances to be balanced, with a focus of canopy quality over quantity.

#### Home Builders Sound the Alarm on

At a national level, the increase in lumber prices continues to be a significant concern. With residential construction leading the economy, material supply has tightened due to demand. According to NAHB, shortages in lumber have resulted in an 80 percent increase in lumber prices since mid-April. And this means an increase to home prices during a time when the U.S. deals with the need to produce homes that working families can afford.

The NAHB on Aug. 7 continued its advocacy on the need for relief in lumber costs via a letter to President Trump. NAHB is urging the White House to urge domestic lumber producers to ramp up production. The letter also recommended the U.S. return to the negotiating table with Canada to achieve a new softwood lumber agree-

David Lehde Director of Government Affairs



ment and end tariffs averaging more than 20 percent on Canadian lumber shipments to the U.S.

#### Needed: Member Participation in Association Advocacy

Member participation in monthly Government Relations Committee meetings, meetings with area officials and as a resource on regulatory policy affecting our industry is always appreciated. To grow a regulatory environment that recognizes the benefit of home building and remodeling, we also need member participation HOMEPAC of Greater Dallas.

HOMEPAC of Greater Dallas, the political action committee for the Dallas Builders Association, is an essential part of the advocacy program at the Association. Dallas BA advocacy has seen big victories at both the local and state government levels. A big part of that stems from the support that can be offered to area candidates and incumbents who understand the importance of, and relationship between housing and a good economy.

Due to COVID-19, we now face a larger than normal November election season. Municipal elections that were scheduled for May were postponed until this fall. Cities that are key markets for residential development and construction will be holding elections for important city council seats at the same time important county and state races are in play during the November general election. It is important that those elected to serve understand the need for a regulatory environment that does not encumber home building and other businesses.

Dallas BA members, who have questions about Association advocacy efforts, including HOMEPAC of Greater Dallas, can visit https://dallasbuilders.org/advocacy/or contact the Director of Government Affairs at David.Lehde@DallasBuilders.com.

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Rookie Sales Professional of the Year

Chloe Dodd M/I Homes

Sales Professional of the Year community with an average sales price under \$300,000

Ryan Scott

Trendmaker Homes

Sales Professional of the Year community with an average sales price between \$300,000 & \$400,000 Steven Harvey

CB JENI Homes

Sales Professional of the Year community with an average sales price between \$400,000 & \$500,000 Tyree Taylor

Beazer Homes

Sales Professional of the Year community with an average sales price between \$500,000 & \$600,000 Brittany Murphy

Meritage Homes

Sales Professional of the Year community with an average sales price over \$600,000

Stephanie Morgan Normandy Homes

Online Sales Counselor or Team of the Vear

Sydney Wybert and Melissa Fort Trendmaker Homes

Sales Manager/Director of the Year Ingrid Prince

Trendmaker Homes

**Marketing Professional of the Year** Courtney Weinkam

M/I Homes

**Builder Project Manager of the Year** 

Cody Bailey Ashton Woods

**Developer Project Manager of the** 

Year Brian Hunnicutt

Green Brick Partners

**Builder Designer of the Year** Jennifer Ekmark

Ashton Woods

**Customer Service/Warranty** 

Professional of the Year

Noah Marshall **CB JENI Homes** 

**Purchasing Manager or Team of the** 

CB JENI & Normandy Homes

Lifestyle Director of the Year

Dee Davidson

Hillwood Communities **Best Logo** 

Ladera Active Adult Life

Integrity Group Designed by Xxiibrands

**Best Graphic Continuity** Union Park

Hillwood Communities

Designed by Schaefer Advertising Best Brochure - Developer

Union Park by Hillwood

Designed by Schaefer Advertising

Best Brochure - Builder

Northaven - Spring Series

Meritage Homes Designed by Elevated Plans

**Best Print Ad** Union Park

Hillwood Communities

Designed by Schaefer Advertising **Best Radio** 

Union Park

Hillwood Communities

Created by Schaefer Advertising

Best Video by an Associate **Texas Counter Fitters** 

Produced by M3 Films, LLC

Best Video by a Developer Inspiration

**Huffines Communities Best Billboard** 

Wildridge

Ashlar Development Designed by Love Advertising

**Best Community Signage** 

Union Park by Hillwood

Hillwood Communities Designed by Schaefer Advertising

**Best Community Entry Feature** Waterbrook

Terra Manna

Designed by MESA Design Group Best Digital Media Campaign

Pecan Square

Hillwood Communities Designed by Strada Advertising/

Schaefer Advertising

**Best Social Media Campaign** 

David Weekley Homes Best Website - Associate

**Texas Counter Fitters** Designed by Pixl Production

Best Website - Builder

Ashton Woods

Best Website - Developer Union Park

Hillwood Communities Designed by Schaefer Advertising

**Best Special Event/Promotion –** 

Trophy Club Founders Club

**CB JENI Homes** Designed by Lewis & Partners

Best Special Event/Promotion – Realtor/Brokers

The Tribute Natural Habitat Promo-

tion Matthews Southwest

Designed by Anderson Hanson Blanton

**Best Lifestyle Annual Program** 

Trinity Falls

Johnson Development Designed by CCMC

**Best Overall Advertising Program** 

Union Park

Hillwood Communities

Designed by Schaefer Advertising

Best Sales Office - Multifamily

Trinity Union

Tonti Properties CBG Building Company

**Best Sales Office or Welcome Center** 

Legacy Gardens

Risland Homes Designed by BSB Architects

**Best Design Center** 

Studio M Design Center

Meritage Homes

Designed by Benson Hlavaty Architects/Quest Design & Fabrication, LLC

**Best Showroom** 

**Texas Counter Fitters** 

**Best Community Amenity -**

**Multifamily Community** Trinity Union

**Tonti Properties** 

CBG Building Company Best Community Amenity - Master

**Planned Community** 

Club Inspiration

**Huffines Communities** 

Best Interior Merchandising - sales price under \$300,000

Pecan Square 40s –

The Lynnwood

Highland Homes

Merchandised by IBB Design

Best Interior Merchandising sales price between \$300,000 &

\$400,000 Country Club Estates - The Cath-

Grand Homes

Merchandised by JE Design Group,

Best Interior Merchandising sales price between \$400,000 & \$500,000

The Terraces of Las Colinas - The

Camborne

David Weekley Homes Merchandised by Kathy Andrews Interiors, Inc.

Best Interior Merchandising – sales price between \$500,000 & \$600,000

Heritage Ridge Estates - Grand Heritage

**Grand Homes** 

Merchandised by JE Design Group,

price over \$600,000

Estates at Pleasant Valley - The Grand

Grand Homes

Merchandised by JE Design Group,

Best Interior Merchandising - Active Adult - Age Targeted or Age Qualified

Ladera Highland Village - The Casina Integrity Group

Merchandised by Builders Design Best Architectural Design - sales

price under \$300,000 Pecan Square 40s - The Lynnwood

Highland Homes Best Architectural Design -

sales price between \$300,000 & \$400,000 Pecan Square - The Bluebonnet

David Weekley Homes Best Architectural Design sales price between \$400,000 &

\$500,000 Frisco Hills - The Grand Heritage **Grand Homes** 

Designed by JE Design Group, Inc. Best Architectural Design -

sales price between \$500,000 & \$600,000

Lake Forest **Grand Homes** 

Designed by JE Design Group, Inc. Best Architectural Design – sales

price over \$600,000

Whitestone Estates - The Grand Whitestone

Grand Homes Designed by John Lively & Associates **Best Architectural Design – Patio** 

Home Winnetka Bungalows - The Woodhurst

Centre Living Homes Best Architectural Design – Attached Home - Condo or Townhome

Designed by BSB Design **Best Architectural Design – Active** Adult - Age Targeted or Age Quali-

Pecan Square - The Lancaster

Ladera Highland Village – The Casina

Integrity Group

**Best Design Series** Winnetka Bungalows - Winnetka Estates

Centre Living Homes

Best Architectural Design - Multifamily Community - Apartment or Condominium

Trinity Union Tonti Properties

Home of the Year

CBG Building Company

Pecan Square 40s – The Lynnwood Highland Homes

Active Adult Home of the Year Ladera Highland Village – The Casina

Integrity Group **Builder of the Year** 

M/I Homes - DFW

Developer of the Year Hillwood Communities

**Builder Neighborhood of the Year** Ladera Highland Village

Integrity Group **Master Planned Community of the Year – Under 1,500 Rooftops** 

Designed by Love Advertising/Kimley-**Master Planned Community of the** 

Year - Over 1,500 Rooftops

Inspiration **Huffines Communities** 

Ashlar Development

Wildridge

**Multifamily Community of the Year** - Apartment or Condominium

Trinity Union Tonti Properties

CBG Building Company

### McSAM Awards **PARTNERS**



Allied Stone

Anderson Hanson Blanton

**Ashton Woods Homes** 

**BRAVAS** 

D&R Signs

**Daltile** 

**David Weekley Homes** 

**DFW Builder Guide** Hillwood Communities

**HomesUSA** 

Identitec

Lee Lighting Matthews Southwest

Opendoor Sales Solve Everything

Southwestern Interiors

Trendmaker Homes

**Texas Counter Fitters** 

Trinity Falls/Johnson Development

**Trinity Stairs** 



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## **Upcoming classes – September & October**

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The Dallas BA Education Committee has been working hard to ensure learning opportunities continue to be offered to the membership. Traditional in-person learning has pivoted to online platforms for the time being. In the future the Association looks forward to offering a hybrid of educational opportunities. The Dallas BA education calendar is regularly updated with new upcoming classes, webinars and On Demand videos.

The following courses are made possible by 2020 education title partner StrucSure Home Warranty and yearlong certification partners: Tag & Associates, LLC and 84 Lumber. Their commitment to the industry's education is vital to the Association's education program.

Classes are offered in a virtual format via Zoom: attendees must register at dallasbuilders.org at least 48 hours in advance.

#### CAPS I - Marketing & Communication with the Again In Place **Client - Certification Virtual Course** - September 16

This course will benefit builders, remodelers and allied professionals that serve the aging in place market, including occupational therapists, real estate professionals and trade contractors as well as academics.

This course equips participants with the knowledge and tools to effectively market and sell services to the aging-in-place (AIP) market.

Participants will be able to:

■ Identify access points and marketing opportunities within targeted AIP market segments.

■ Explain how allied professionals can collaborate effectively to serve a targeted AIP market.

- Identify common challenges of functioning in a real-world environment for the AIP population.
- Enhance the client consulting process with effective needs assessment and communication techniques.

Date: September 16, 2020 **Time:** 9:00 am - 3:00 pm **Cost:** \$199/mem \$299/non-mem

CAPS II - Design Concepts for Livable Homes and Aging in Place - Certification Virtual Course - September 17

This course enables participants to identify common challenges and understand attractive design concepts that create a safe and comfortable environment for clients who want to age in place (AIP) as well as individuals who have a condition that requires home modifications or equipment.

By completing this course, participants will be able to:

- Identify special considerations for estimating, scheduling and executing livable home and AIP jobs while the client is in residence.
- Identify legal and contractual considerations for building professionals providing livable home and AIP design solutions for residential clients.
- Describe the categories of design and how they relate and apply to the three AIP market segments.
- Describe specific design concepts for the livable home and AIP client. The course presents various methods and techniques for modifying home design, from the perspective of new construction and retrofitting.

Date: September 17, 2020

Time: 9:00 am - 3:00 pm Cost: \$199 mem; \$299/non-mem

CAPS III - Details and Solutions for Livable Homes and Aging in Place - Certification Virtual **Course - September 18** 

This course builds on the CAPS I & II courses (which are prerequisites) by introducing design solution techniques, innovative products and best practices for product installation for CAPS professionals to use when creating livable spaces in which to age in place. Participants will engage in hands-on activities from real case studies to apply material learned in all CAPS courses.

Class participants will be able to:

- Create comprehensive designs for aging in place projects.
- Become familiar with available innovative and specialized products.
- Practice design and installation for key components of in AIP home
- Implement techniques of budget integration into design and product
- Identify common missteps for design and installation of AIP solu-
- Review and apply solutions for common single-room modifications
- Identify common installation considerations for modifications of a specified space.
- Prioritize solutions in a whole house multi-generational case study while being compliant with budgetary constraints with consideration given to phased construction application.
  - Prioritize individual tasks rela-

tive to a projects budget and urgency. Date: September 18, 2020

Time: 9:00 am - 3:00 pm

Cost: \$199/mem \$299/non- mem

TAKE ALL THREE CAPS COURSES FOR \$500/MEMBERS, \$800/NONMEMBER.

Business Job Costing & Accounting (CGA, CGB, CGR) Certification Virtual Course - October 6

Your company's success is based on managing your finances effectively. This course provides you with the basics of financial planning, budgeting, construction business accounting, job cost systems and financing options so you can track and analyze the cost of goods, overhead and individual job costs as well as communicate about them effectively. Topics include accounting terminology, a chart of accounts, types of records and reports to be maintained and loan products that can provide financing alternatives.

Graduate of this course will be able to:

- Define concepts and terminology basic to construction business ac-
- Describe the value and use of common financial reports in measuring business performance, job cost accounting and variance analysis.
- Identify the essentials of operating capital funding methods.
- Identify common construction and permanent mortgage products and the relative builder/client positions.
- Recognize the differences between active and passive income endeavors.
- Access templates for a personal budget, a company budget, a chart of accounts, an income statement and balance sheet reports.

Date: October 6, 2020 **Time:** 9:00 am - 3:00 pm Cost: \$199/mem \$299/non-mem

Advanced High Performance: Project Management (CGA, GMB, GMR, Master CGP and Master CSP) - October 14

Boost production efficiency and customer satisfaction by learning how to integrate high performance practices and certifications (National Green Building Standard, LEED, etc.) into a streamlined project management process. Combining Project Management Institute concepts with the "whole house" approach to building, this course identifies important systems, documents and communication strategies.

It is highly recommended that the High Performance for Building Professionals course be taken prior to this, or that an attendee has a basic understanding of green certification programs and how they work. This course can be taken in its entirety or you may choose to take one to four different modules focused on a specific high performance topic.

Graduates will be able to:

- Describe how project management processes apply to green builders, remodelers and developers.
- Integrate certification to the ICC/ASHRAE 700-2015 National Green Building Standard<sup>TM</sup> into project management processes.
- Use green project management to increase operational efficiency and improve the bottom line.
- Identify ways to decrease the potential liabilities associated with green building.

**Date:** October 14, 2020 **Time:** 9:00 am - 3:00 pm Cost: \$199/mem \$299/non-mem











# **BIG ENOUGH TO BUILD THE JOB** Small enough to build the relationship.

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Brittany Ferfort 469-286-3745 **BUILDERS - REMODELER** 

JB Luxury Homes Jerry Brogdon 214-546-2560 **BUILDERS - RESIDENTIAL** 

Robert Elliott Custom Homes Bradlev Kyles

972-754-0508 **BUILDERS - RESIDENTIAL** 

TechArt Signature Homes Ravi Macha 972-603-5352 BUILDERS - RESIDENTIAL Spike: Jerry Carter, Jerry Carter Homes

#### SUSTAINING ASSOCIATES

Kenneth Landers REALTOR Kenneth Landers 972-400-3634 REAL ESTATE

#### ASSOCIATES

Blue Sky Tie Down Systems Brvan Ables 830-500-0487 LUMBER/FRAMING/CARPENTRY Don Groom, TrussWorks LLC

Copperweld David Garansuay 832-389-8386 ELECTRICAL Spike: Dennis Jaglinski, Trendmaker Homes

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Texas Planters LLC Charlie Scroggins 469-708-9987 **OUTDOOR LIVING** Spike: Mark Lear, BBLbc, LLC WEX Inc/Chevron and Texaco Business Card Program Jason Dukes 904-315-3176

PROFESSIONIAL SERVICES

#### AFFILIATES / ADDITIONALS /

**BMC** Cole Baker 972-304-1200 MILLWORK

**BMC** Jim White 214-277-2113 MILLWORK

Joe Mazza 214-668-2263 ASSOCIATE SENIOR

M/I Homes of DFW, LLC John Porizek 469-831-3689 **BUILDERS - RESIDENTIAL** 

Hillwood Communities Diana Carroll 972-201-2811 **BUILDERS - LAND DEVELOPER** 

## **Dallas BA driving** for 1,100 members

tion will hold its annual membership drive throughout the month of September as the Association strives to reach the 1,100 member milestone for the first time in sev-

The drive coincides with NAHB offering triple Spike credits and a statewide effort coordinated by the Texas Association of Builders.

Dallas BA builders and associates will receive a free gallon of hand sanitizer with their first member recruited, then a \$50 gift card for each member recruited thereafter. These incentives are courtesy of StrucSure Home Warranty and are in addition to existing yearlong benefits.

"I'm really pleased with what we've accomplished, especially during these past few months, keeping the industry open and seeing such a tremendous response," said Dallas BA President Justin Webb. "I

The Dallas Builders Associa- hope others will join me and Altura Homes in growing our Association. The stronger our voice, the better we can take on the challenges that lay

> Yearlong benefits for membership recruiters include a Dallas BA powerbank for two recruits and gift cards up to \$500 for recruiting eight new members. Members are encouraged to reach out to their contacts and encourage them to join. A list of existing members can be found online at DallasBuilders.org or via the Dallas BA app for Android and

"Our leadership and staff have worked really hard this year to get us within range of the 1,100 milestone," said Dallas BA Executive Officer Phil Crone. "If a few more people pitch in, we can get there. It's as simple as passing along a prospect for us to follow up on or calling a contact in the industry and telling them how the Association can help them improve their business."

# Dallas Builders ASSOCIATION OVID-19 RESOURCES www.DallasBuilders.org/covid19

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https://dallasbuilders.org/calendar/







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#### Milestone Anniversaries



Ben Caballero of HomesUSA shows off the Milestone Award he recently received marking 30 years of continuous membership in the Dallas Builders Association

20 Years

PFC Contracting Inc. REIG Incorporated, dba Stonebrook Builders 15 Years

15 Years Eric L. Davis Engineering, Inc.

10 Years Legacy Partners



Centricity celebrates 20 years of consecutive membership with the Dallas BA. Susie Moore accepts the milestone plaque recognizing the achievement.

#### 5 Years

**Anthony Properties Development** Carpet One Floors Unlimited, Inc dba First Floors Mill Creek Residential **Newland Communities** QDI Stone Dallas, LLC Richard Alan and Associates Westwood Professional Services Winston Custom Homes LLC

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