

# THE HOME BUILDER

DallasBuilders  
ASSOCIATION

www.DallasBuilders.org



VOLUME LXVIII

No. 8

August 2021

## Dallas BA's Industry Investors for 2021



## BRIEFLY

The All Access Continuing Education Pass gets you into all of the 2021 continuing education classes! Pass holders will also have access to all Continuing Education on-demand videos. No need to hassle with paying each time you attend. Additionally, there are BONUS courses for All Access Pass holders for one LOW price of \$199.

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The Home Builder is also available online at [DallasBuilders.org/publications](https://DallasBuilders.org/publications). You'll find the current month's issue, as well as archived issues.

Advertising sales are now open for the 2022 Membership Directory, which is being published by E&M Consulting. Members can expect to receive calls and other correspondence from the company, which has worked in partnership with the Dallas BA on this project for many years.

## Winners announced in 2021 McSAM Awards

The Dallas Builders Association has announced winners of its 42nd Annual McSAM Awards, presented July 24 in partnership with StrucSure Home Warranty. The McSAM Awards are held each year to recognize "maximum creativity in sales and marketing." More than 500 entries were received this year, and winners were named in 64 categories.

U.S. Olympian and former NFL player Johnny Quinn was the master of ceremonies for the hybrid awards gala held at the Westin Galleria Dallas and also live streamed.

In the industry-judged awards, M/I Homes – DFW was named the McSAM Builder of the Year, Newland Communities was named Developer of the Year and Ladera Rockwall by Integrity Group was named Builder Neighborhood of the Year. Industry experts from around the country including builders, architects, interior designers and new home marketing professionals judged the awards.

David Weekley Homes won the prestigious People's Choice Builder of the Year honors. Pecan Square by Hillwood Communities was named People's Choice Community of the Year.

The People's Choice competition rewards builders and developers based on consumer voting. To identify the People's Choice winners, the Dallas BA enlists the help of a third-party firm

that sends an online survey to hundreds of homebuyers, asking for feedback on everything from home design, sales experience, customer service, community lifestyle and overall satisfaction. Respondents were also asked to rate – on a scale from zero to 10 – how likely they would be to recommend a particular builder or community to a friend or family member, which is considered the gold standard in customer satisfaction surveying.

Other winners in the industry-judged categories were:

- Home of the Year – The Grove Frisco – 608 by Highland Homes;
- Master Planned Community of the Year – Clements Ranch by Mabrey & Partners LLC (Under 1,500 Rooftops) and Pecan Square by Hillwood Communities (Over 1,500 Rooftops);
- Active Adult Home of the Year – Walsh Townhomes – Bolton by Highland Homes;
- Multifamily Community of the Year – Harmony Luxury Apartments by Huffines Communities;
- Builder Project Manager of the Year – Klay Dodd with M/I Homes; and
- Marketing Professional of the Year – Kelsey Covey with Meritage Homes.

A complete list of winners can be found at [McSAMAwards.com](https://McSAMAwards.com). Photos and a list of partners can be seen on page 5 of this issue of *The Home Builder* and online at [McSAMAwards.com](https://McSAMAwards.com).



M/I Homes – DFW was named the McSAM Builder of the Year during ceremonies held July 24 at the Westin Galleria Dallas. See more photos on page 5 of this issue.



David Weekley Homes won the prestigious People's Choice Builder of the Year honors during the 2021 McSAM Awards. To view a complete set of winners and photos of the event, visit [McSamAwards.com](https://McSamAwards.com).

## Leadership Installation set for Saturday, Sept. 25

The Association's senior officers, board of directors and the division and council leadership teams will all be installed Sept. 25 during ceremonies held at The Texas Barn at Circle T Ranch in Westlake.

The Installation will be presented in partnership with StrucSure Home Warranty.

Officers and directors for 2021-2022 will be announced following the official election and organizational meeting this month. Theme of this year's Installation and for the year ahead is "Rebuilding Better Together."

Festivities will kick off at 6 p.m. with a cocktail reception followed by dinner and Leadership Installation

ceremonies.

The gala will also include presentation of the Dallas BA's most prestigious awards. The Hugh Prather Trophy is given annually to the builder, remodeler or developer member who has done the most for the betterment of the community and the industry.

Also presented will be the Clyde Anderson Associate of the Year Trophy, which recognizes an associate member's contributions to and support of the Dallas Builders Association.

Partnership opportunities are available for this event. Contact Director of Member Services Misty Varsalone at [misty.varsalone@dallasbuilders.com](mailto:misty.varsalone@dallasbuilders.com) for details.

## New builder contracts coming in September

The Texas Association of Builders will release its residential construction contracts package for the 2021-2023 cycle on Sept. 1.

These contracts reflect the most recent legislative changes affecting the home building industry in Texas.

The new package will significantly modify the following areas:

- Disclosure Provisions;
- Materials Escalation Clause;
- Termination by Builder Procedures;
- Arbitration Provisions;

- Insurance Requirements; and
- Definition of Construction Costs.

The contracts will only be available to active builder members of the Association. Cost is \$399.

It is extremely important to note that the new contract package must be purchased **ON OR AFTER SEPT. 1**. Purchasing before Sept. 1 will result in the outdated contract package that expires on Aug. 31.

Visit [TexasBuilders.org](https://TexasBuilders.org) for full information.

Periodicals Postage Paid at Plano, TX, and Additional Offices

CELEBRATE OUR ASSOCIATES AT THE

# Associates Appreciation COOKOUT

SEPTEMBER 9  
6:00-8:00PM

DALLAS BUILDERS ASSOCIATION  
5816 W. PLANO PARKWAY  
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Hosted by Dallas B A  
Builder Members



Construction Monitor The Ultimate Lead Source				Dallas Metro Single Family Builders Year-to-Date 07/21/2021			
Dallas Metro Building Permit Summary Year-to-Date 07/21/2021				Builder	Homes	Value	
Residential	Permits	Value	Units	1 D R Horton	1201	\$282,887,421	
Single Family Homes	20,703	\$5,694,478,558	20936	2 D R Horton Custom	1216	\$250,348,431	
Duplexes & Twin Homes	135	\$27,896,218	270	3 Bloomfield Homes	727	\$223,490,740	
Apartments & Condos	473	\$1,976,344,406	22779	4 First Texas Homes	451	\$184,970,816	
Mobile Homes	3	\$273,600	0	5 TSHH LLC	514	\$170,071,592	
Other Residential Structures	457	\$21,382,388	9	6 Highland Homes	530	\$167,968,580	
Swimming Pools & Spas	3,835	\$159,140,078	1	7 D R Horton Express-	639	\$141,043,425	
Garages & Carports	169	\$61,338,209	0	8 Lennar Homes	607	\$131,136,514	
Res Rmdl, Addn, Int Fin	2,624	\$179,909,494	0	9 David Weekley	313	\$114,977,579	
Reroof Residential	775	\$28,346,983	0	10 K Hovnanian Homes	337	\$105,329,314	
Total Residential Const	29,174	\$8,149,109,248	43,995	11 Drees Custom Homes	243	\$78,324,317	
Dallas Metro Building Permit Summary Week 29 - 07/15/21 to 07/21/21 (permits over \$20,000)				12 M/I Homes	256	\$75,246,260	
Residential	Permits	Value	Units	13 Gehan Homes	301	\$71,836,935	
Single Family Homes	846	\$234,886,790	846	14 Ashton Woods Homes	241	\$69,547,277	
Demolition	58	\$55,735	0	15 History Maker Homes	299	\$67,865,190	
Grading & Dust	4	\$80,000	0	16 LGI Homes	349	\$63,046,853	
Footing & Foundation	124	\$872,351	0	17 Darling Homes of	156	\$60,876,375	
Duplexes & Twin Homes	2	\$185,500	4	18 D R Horton Homes	231	\$59,963,189	
Apartments & Condos	2	\$1,402,300	18	19 Lennar Homes	200	\$58,927,680	
Other Residential Structures	11	\$1,406,500	8	20 Shaddock Homes	166	\$56,674,660	
Swimming Pools & Spas	165	\$5,832,961	0	21 Landon Homes	117	\$53,460,315	
Garages & Carports	3	\$143,000	0	22 Meritage Homes of	229	\$51,995,591	
Res Rmdl, Addn, Int Fin	133	\$7,881,806	0	23 Meritage Homes	218	\$51,713,206	
Reroof Residential	78	\$2,210,434	0	24 Southgate Homes	124	\$51,087,282	
Total Residential Const	1,426	\$254,957,360	876	25 MHI Partnership	148	\$48,975,919	
				26 Robson Ranch	139	\$48,049,393	
				27 Pulte Homes	302	\$47,545,383	
				28 American Legend	187	\$46,291,980	
				29 Pulte Group	181	\$46,151,058	
				30 Toll Brothers Inc	120	\$44,994,883	
				31 Trendmaker Homes	138	\$44,732,646	
				32 Grand Homes	102	\$41,014,306	
				33 John Houston Custom	143	\$39,881,148	
				34 Trophy Signature	164	\$39,728,148	
				35 Hallmark Land	103	\$39,542,621	
				36 American Legend	102	\$39,496,504	
				37 Pulte Homes Of	279	\$39,224,547	

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THE HOME BUILDER

Dallas Builders Association

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BARCIE VILCHES, Editor

The HomeFront

-Gov't Affairs News and Info

# Local Government Advocacy Takes No Summer Break

While it seems like the calendar may have slowed a bit after the ending of the regular session of the Texas Legislature, don't be fooled. There has been plenty in the local government realm to keep the Dallas Builders Association engaged.

Backlog times are growing and responsiveness is decreasing once more in the City of Dallas permitting office. The Dallas BA has remained engaged in working with city officials to overcome these challenges. Members having trouble reaching the city and/or getting permits processed in a timely manner are urged to reach out to the Dallas BA at [info@dallasbuilders.com](mailto:info@dallasbuilders.com).

Inconsistency in what is required in documents for a permit application further add to permit delays. With due attention being offered by members of the City Council, the Association remains engaged on the issue to help find solutions that benefit both sides of the stakeholder table.

Dallas BA has also been engaged on permitting issues outside of Dallas as well. As Forney sees continued growth, the city has the challenge of ensuring they have the adequate staff and resources needed to process an increase in building permits.

Earlier this year, permit delays were a focus of Dallas BA's communications with city staff. To their credit, Forney's building inspections department has been working to bring those delay times down.

The city recently brought on a third permit technician and is actively seeking to further add to its plan review team.

Forney is also considering other avenues to reach a goal of keeping permit wait times to a reasonable minimum. In follow-up conversations with the city, Forney staff has reiterated its desire to improve the process.

Builders and developers should be aware that the Celina City Council on July 13 voted to update impact fees for homes in new developments. Attempting to keep fees in reasonable range, the Council set water impact fees at \$4,400, wastewater impact fees at \$5,500 and roadway impact fees at \$5,500 in service areas 1-6 and \$4,400 in service area 7.

Dallas BA monitored the process and offered our comments and concerns to both the Planning & Zoning Commission and the City Council.

Given Celina's history of negotiating development agreements, it is likely that new developments would see those fees at a considerably lower rate.

In Prosper, members of the city council were hesitant to just take a staff proposal to increase park development fees on July 27, citing concerns about the negative impact the continued increase of fees would have on development over time. Their concerns were raised during a council discussion item where staff brings policy to council to gauge interest and get direction.

Dallas BA had communicated to multiple council members regarding our concern that, while an increase in one fee may seem like a small percentage to the overall price of certain homes, when combined with the litany of other fees assessed on new homes, it adds up.

And, as the cost to construct a new home has risen over the past 18 months, increasing another fee just makes development that much harder.

These same concerns were mentioned by multiple members of the city council. While they showed no intention to rush into a fee increase, there was mention of having city staff bring back data showing how Prosper's park development fee lines up with the average of other towns at a later date.

Dallas BA will continue to monitor local ordinances in Prosper and elsewhere, but this is a good time to offer a reminder of what the Association believes helps make for a fair park dedication ordinance.

Here are some provisions that municipalities should include to ensure there is a balanced approach as possible to current or proposed parkland dedication ordinances.

- A city's regulation for calculation of a parkland dedication must be roughly proportional to the increased demand that the development puts on the city's park system.

Much like an impact fee, the dedication and fee-in-lieu payment assessments cannot be arbitrary. Some cities will attempt to meet the standard by assuming that the new residents' demands on the park system will require the same amount of service as existing residents.

In that case, the calculation should include a measurement of the existing level of service.

- Another key provision is for

David Lehde  
Director of  
Government  
Affairs



the ordinance to make use of what is known as the nexus principle. Fees must be used in a manner that benefits the new residential development. Unless it is a small city, the reasonable expectation is that the city be divided into zones or districts.

The fees paid on behalf of a new development should be spent in the nexus zone or district of development that paid them.

- Similar to the benefit expectation of nexus zones is the time a city has to expend the fees. The new parks and park amenities must be available to the homes within a reasonable time. City park dedication ordinances should specify a time for fees to be spent, as well as a fee refund policy.

- Equally important is the need for the ordinance to offer credits for private parks and recreation amenities.

As the claimed purpose of these ordinances is that the dedication or fee-in-lieu is needed to address that additional use of park service resulting from new development, then it is difficult for a city to claim that the exaction or fee required by its ordinance is proportional to demand if the city is not offering credits for private parks and amenities that are reducing the need for that park service, as well as reducing the city's need for funds to maintain the park.

- If it looks like a park, it should be credited to the developer as a park. Occasionally, cities may ask builders or developers to provide open space adjacent to creeks or trails that would otherwise be developable. Be sure you are getting credit for these dedications.

In all the cities mentioned above, Dallas BA has been able to rely on a line of communication and relationships with officials who keep our industry's concerns in mind when making policy decisions. A large part of that is our membership's participation in advocacy. These updates are just some of the local policy issues Dallas BA is following around the service area.

Association members who are concerned about ordinances in the cities they service are encouraged to contact the Director of Government Affairs.

Local: 817.546.0160  
Toll Free: 1.866.448.0961  
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## 8th home for wounded veteran needs your help

Members are being asked to help fill gaps in needed donations for the current Operation FINALLY HOME project.

Current needs include materials and labor for foundation, framing, and sheetrock. Additional items include termite pre-treatment, trim and mirrors.

Generous Association members and Builder Captain V Luxury Homes have been hard at work on the Association's eighth Operation FINALLY HOME project. However, in today's housing market, where demand is at an all-time high and materials shortages are commonplace, it is proving to be challenging to undertake this endeavor to build a mortgage-free custom home for a wounded U.S. veteran.

Earlier this year the Dallas Division stepped up to partner with V Luxury Homes, contributing much-needed hands during these historic times to ensure that an American hero gets a well-deserved home as quickly as possible.

"We ask all members to please help us spread the word about the needs for this project," said Dallas Division President Richard Miller.

The Dallas BA thanks the City of Irving for providing this lot and

three others within the Irving community, and Creative Architects for donating the plans.

"To all of those who have committed donations over the last few months, we thank you and appreciate your steadfastness," Miller said. The next steps forward will include a recipient reveal, a groundbreaking event, notes of love event, and, finally, a dedication, where the veteran will receive the keys to the new home.

"V Luxury Homes is honored to work with Operation FINALLY HOME and the Dallas Builders Association," stated builder Jake Murillo. "We are able and ready to get started. Giving back to the community and our military veterans will make an immediate difference in their lives."

The Dallas BA will keep members and donors updated on the status of the project through email communications and on the DallasBuilders.org website.

In addition to materials, the Association is accepting services and monetary donations for Project No. 8. If you are interested in donating to this project, contact Sheena Beaver at [sheena.beaver@dallasbuilders.com](mailto:sheena.beaver@dallasbuilders.com) or at 214-615-3881.

# Heat rises on Dallas as permitting progress fizzles

Frustration among builders in the City of Dallas is rising with the summer temperatures as permitting review times lengthen and inquiries to the city go unanswered. As of July 27, the average time from submittal to permit issuance is 5 weeks with many Dallas BA members reporting much longer waits. The Oak Cliff Municipal Center, originally set to reopen for in-person consultations on July 6, remains largely off limits to applicants.

Unable to find answers in person, builders are forced to send emails and make calls that largely go unanswered. Inquiries within the much maligned ProjectDox system often suffer the same fate with applicants often not being notified when revisions or additional documentation are required if permits have progressed in the process.

"New requirements are starting to pop up again without any notice or notification until you find out the hard way," said Alan Hoffmann of Hoffmann Homes. "A grading waiver that wasn't required on my last two permits now suddenly is on the third. I'm at six weeks and counting." Jeff Dworkin of JLD Custom Homes added, "they are now asking for an American Institute of Architects (AIA) numbering scheme and for certified plats again." The certified plat requirement was modified at the onset of the pandemic in favor of an online system and an architect is not required for residential projects.

City leadership is taking notice, but have yet to take decisive action on this long standing problem. Mayor Eric Johnson has made permitting a priority in his "back to basics" approach for the new city council. He has tasked newly-minted Mayor Pro Tem Chad West to get council on board with proposed solutions.

"I'm encouraged that this is now a top priority for the Mayor and Mayor Pro Tem," said Dallas BA Executive Officer Phil Crone. "Of all of the major problems facing the city, this is the easiest to solve if there is a political will to solve it decisively."

In February, Dallas began working with third party plan reviewers and progress soon followed as 15-week review times were reduced to 3 or 4 weeks by late spring. However, during the same time, the timelines for commercial projects lengthened forcing city staff to attend to that issue.

"Privatization has to be part of the solution at least for residential and small commercial projects," Crone added. "It is abundantly clear that things cannot continue as they are and with more key permitting staff leaving or retiring, inaction will only make it worse."

Dallas BA members experiencing delays or frustrations with permitting in the City of Dallas are urged to reach out to the association via email at [info@dallasbuilders.com](mailto:info@dallasbuilders.com) and to contact their council member.

Members can find councilmembers by address at this link and locate emails for council and their administrative staff here.



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# McCormack selected CAPS Designee of the Month

Presented by 

The Dallas BA's Education Committee has selected Jesse McCormack as the Certified Aging-in-Place Specialist Designee of the Month.

McCormack has been involved in the construction industry since early 2018.

During that time, he has been at Tag & Associates as the project manager of multifamily and commercial.

Throughout his industry career, Jesse has worked on and managed more than 60+ projects. Ranging from multimillion dollar homes to BIM modeling and clash detection, Jesse has worked on it all. He believes in exceeding customers' expectations through commitment and focus on meeting deadlines in each project. As the industry continues to boom and demand efficiency, Jesse continually rises to the challenge.

"What I enjoy most about my career is the ability to witness every stage of a project's life from start to finish," he says. "I appreciate the endless amounts of opportunities the industry provides around every 90-degree corner."

Jesse believes specialized knowledge is of vital importance in this industry when it comes to education and learning. He shows this by attending multiple "At Project Site" visits and other continuing education classes that aid him in overcoming challenging projects.

Jesse is also a graduate of the Association's 2019 leadership program, which has allowed him to lead his team through difficult circumstances.

**How do you market your designation?**

I market my designation every-

where I can, from my business card to my email signature, even at the end of my LinkedIn name. I especially market my designation when I'm at trade shows. I make sure to wear my CAPS ribbon and lapel pin. It's a great conversation starter!

**What does your designation add to your business?**

It adds a large amount of credibility and specialization. When a builder or homeowner is looking for someone who can design an ADA-compliant project, nine times out of 10, they are going to lean more to the designer who is CAPS certified.

**How do your customers respond to your designation?**

When I tell clients that I am CAPS certified and the significant meaning behind the CAPS designation, I can instantly tell that great stress is lifted off their shoulders, knowing that they are working with someone interested in their well-being and longevity.

**Why did you select this particular designation?**

When I decided to take the class, I had a client whose mother recently moved in to live with them and required assistance. Just like every good son does for his mother, he asked us to design a detached ADA-compliant guest house. It became apparent to me that I needed to learn as much as I could about ADA compliance, so I was able to provide the best level of design for what she needed. It's one thing to design an ADA-compliant home, but when you get to know the clients' needs and different day-to-day activities, that's when it's crucial to be CAPS certified.

**What other civic and philanthropic endeavors do you take on?**



Jesse McCormack, CAPS

I make it my personal goal and believe that it is my civic duty to design every home, so it's ADA compliant.

**What advice do you give to someone new starting out in the housing industry?**

Find out your definiteness of purpose and focus all your attention and energy on achieving that purpose.

*Are you interested in becoming a Certified Aging-in-Place Specialist? You can obtain your certification by attending the three required courses, all in the month of October. Register online at [dallasbuilders.org](https://dallasbuilders.org)*

*The program teaches the technical, business management, and customer service skills essential to competing in the fastest-growing segment of the residential remodeling industry: home modifications for the aging-in-place.*

*To learn how you can earn a nationally recognized certification, contact Sheena Beaver at [sheena.beaver@dallasbuilders.com](mailto:sheena.beaver@dallasbuilders.com).*

# Upcoming Classes: August & September

Presented by 

**Building a Winning Team – Building a Better Business – August 17**

Every winning business requires a winning team. Join Rich Allen as he discusses the seven keys to creating a winning team. You will learn how to make the critical adjustments to your people programs and why you should never accept anything less than the best.

Prior to becoming a small business advisor in 2007, Rich was an officer in the U.S. Army and held executive positions with both Texas Instruments and Pella Corporation. Rich holds a BS in accounting from Arizona State University and an MBA in International Business from the University of Texas at Dallas.

Time: 10 a.m. - 11 a.m.  
Cost: \$25 Member/\$35 Non-Member

Brought to you by 2021 Title Partner StrucSure Home Warranty.

Project management tools and effective management of trade contractors will also be discussed.

As a graduate of this course, participants will be able to:

- Manage trade contractors effectively.
- Implement the tools available for efficient project management.
- Perform project management duties during the project.
- Explain the basics of successful project management.
- Execute the pre-construction project management functions and responsibilities.
- Complete the duties and responsibilities of post-project management.

This Course Qualifies For:  
6 AIA/CES LU  
6.0 CE for AIBD  
6 CE for all NAHB Certifications except HCCP

**Class Tour of Builders First Choice Truss Fabrication Plant - @Project Site Class - August 25**

Take a tour of the latest technology in truss fabrication and learn how it can save you time and money.

Trusses help builders address labor shortages, increase cycle times and increase housing affordability. Through innovation, trusses are boosting building efficiency, resulting in substantial savings.

Time: 1 - 2:30 p.m.  
Cost: \$25 Member / Non-Member: \$35

Brought to you by 2021 Title Partner: StrucSure Home Warranty and series partners: Texas Builders Resource Group, DuPont, Burgess Construction Consultants and Milwaukee Electric Tool.

Master Instructor Donny Mack, CAPS, CGP, CGR, GMB, Beaver Builders/Mac Professionals, will teach the class.

NAHB honors the top national instructors with the distinction of Master Instructor; Donny is one of only 12 individuals who have earned this title.

He has been remodeling homes for over 35 years and building new homes for over 20 years. His company, Beaver Builders, has performed remodeling projects from basic bath remodels to whole house renovations and built homes from the low \$90's to \$1 million-plus.

Commercial projects range from pharmaceutical clean rooms to hospital renovations.

Donny's formal education includes an associate's degree in science from Frank Phillips College, a B.B.A. degree in strategic management from the University of North Texas, and two years of marketing courses from Texas Tech University.

**Team Engagement - Building a Better Business - September 1**

The Hidden Secret to Success in Business. is TEAM ENGAGEMENT. This class will cover:

- Why Team Engagement is perhaps the most powerful lever you have in business.
- How to know what your team members are truly thinking about your business.
- The critical areas you must master to gain true loyalty.

Prior to becoming a small business advisor in 2007, instructor Rich Allen was an officer in the U.S. Army and held executive positions with both Texas Instruments and Pella Corporation. Rich holds a B.S. degree in accounting from Arizona State University and an M.B.A. in international business from the University of Texas at Dallas.

Time: 10 – 11 a.m.  
Cost: \$25 Member / N on-Member: \$35

Brought to you by 2021 Title Partner: StrucSure Home Warranty

Time: 9 a.m. - 4 p.m.  
Location: Interactive Zoom Classroom (register at [dallasbuilders.org](https://dallasbuilders.org))  
Cost: \$199/member \$299/non-member

Brought to you by 2021 Title Partner: StrucSure Home Warranty

**TAB Contracts Class - September 13**

The TAB contracts package is a vital part of conducting business as a contractor in the state of Texas.

With the 2021 Regular Session of the Texas Legislature under our belts, TAB will release its contracts package for the 2021-2023 cycle on Sept. 1, 2021.

This is your opportunity to learn about the revisions to the contracts package and to talk with one of the attorneys who have been instrumental in the writing and updating of TAB's form contracts.

Time: 10 a.m. - 12 p.m.  
Location: TBD


Please note: The class information is specific to Builders. Builder Non-members may attend the class; however, you must be a member to purchase the contracts package through the Texas Association of Builders.

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**Virtual Certification Class: Project Management (CGB, CGR) - September 8**

The primary responsibility of a project manager is to get the project built on time, on budget and with a happy customer. By applying the concepts and strategies of this course, participants will increase their professional value and thus bring value to the company and to the customer.

The course explains the role of project managers during each phase of a project, including the pre-construction, construction, and post-construction phases.



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# 2021 McSAM Awards Winners Announced



Developer of the Year – Newland Communities



People's Choice Community of the Year – Pecan Square by Hillwood Communities



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# MODEL CONSTRUCTION SAFETY PLAN

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- User Guide and the Model Safety Plan
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- Crystalline Silica Standards
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**\$699.99** plus tax

Purchase the current Model Safety Plan at,  
**TEXASBUILDERS.ORG**  
Previous versions are no longer available.

## Website ad sizes increased; frequency options now offered

As the trusted source for residential building news and information, the Dallas Builders Association is a valuable resource for both consumers and other industry professionals seeking products and services in their area.

Thousands of people visit the Association's consumer site, DallasBuilders.com, and the member site, DallasBuilders.org, each month.

Ad space has been enhanced on the most trafficked pages on both websites. Ads have been increased from 125x125 pixels to a much larger size of 500x150 pixels and 250x250 pixels. Ads will be included on eight pages and will work on a rotating basis. Most pages will now feature two (visible at one time) side-by-side 500x150 ads and the blog pages will feature two (visible at one time) stacked 250x250 ads.

Ads are visible on a rotating basis so when the page is refreshed, two more ads will be displayed.

Members will also now have the option to choose 3-, 6-, 9- or 12-month terms.

The .COM site is geared towards

consumers looking for a builder or remodeler.

The .ORG website is geared more towards current members. This site has the calendar of events, education information, the member login portal and much more. Since all members come to this site for relevant information, the packages on this site are better suited for associate members marketing their services to builders.

Information is available from Holly Pemberton at [holly.pemberton@dallasbuilders.com](mailto:holly.pemberton@dallasbuilders.com) or 214-624-3176.

## Dallas BA rebuilding fund is more than halfway to goal!

The rebuilding fund campaign to restore Association offices following catastrophic damage sustained during winter storms in February has surpassed \$145,000, thanks to the generous support of members and housing industry friends.

Damage was caused by significant flooding resulting from a broken fire sprinkler pipe. The entire lower floor was covered in nearly a foot of water and portions of the ceiling collapsed under the weight of onrushing water.

Much of the building's interior was either destroyed or heavily damaged. This includes files, office equipment and computers.

Staff is currently working from home and from office space in Plano donated by longtime member Burgess Construction Consultants.


If you can contribute to the Dallas BA Building Fund, please visit the dedicated page set up on DallasBuilders.org.

Make online donations at DallasBuilders.org/Building Fund, or checks

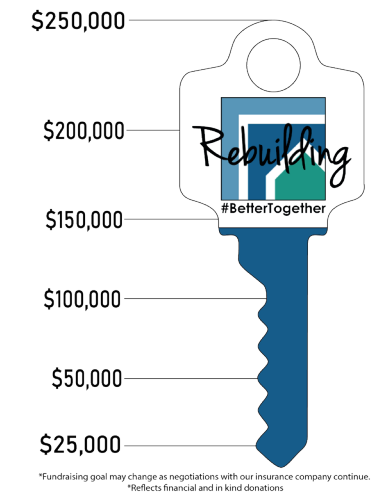
can be mailed to the Dallas Builders Association at 5816 W. Plano Pkwy. Plano, TX 75093. Please indicate "rebuilding fund" in the memo field.

Donations are tax deductible as a business expense.

If you are interested in contributing products or services, please email [info@dallasbuilders.com](mailto:info@dallasbuilders.com).



	BRONZE KEY \$1,000	SILVER KEY \$5,000	GOLD KEY \$10,000	PLATINUM KEY \$15,000	TITANIUM KEY \$25,000
Tickets to First Look Donor Event	2	4	6	8	10
Recognition in The Home Builder	key icon	key icon	key icon	key icon	key icon
Recognition in Punch List	key icon	key icon	key icon	key icon	key icon
Recognition on Rebuilding #BetterTogether Web page	key icon	key icon	key icon	key icon	key icon
Brick in Dallas BA Walkway	8" X 4"	16" x 4"	16" x 4"	16" x 8"	16" x 8"
Recognition in Dallas BA Lobby via a commemorative plaque	key icon	key icon	key icon	key icon	key icon
Social Media Recognition	Joint	Joint	Individual	Individual	Individual
Recognition in Dallas BA Lobby Slideshow	key icon	key icon	key icon	key icon	key icon



## Dallas BA members win Star Awards

Congratulations to Dallas BA members who were winners in the Texas Association of Builders 2021 Star Awards held in conjunction with the 20th Sunbelt Builders Show™ at Hilton Anatole Dallas in July. There were a record-setting 720 entries that resulted in eight Grand Awards and 173 elite trophies being handed out by co-emcees Jenny Anchondo, TV news journalist/Second Shot Podcast host and Media Personality Amy Vanderoeff.

The Star Awards have been given annually to recognize excellence in all areas of the residential construction industry. Projects and nominations were submitted by 120 companies from 60 cities across Texas.

Dallas BA winners were:

- Alair Homes
- Johnson Development
- Chris Sandlin Homes
- Gehan Homes, Construction Superintendent Michael Ciocan
- Grand Homes
- Homes by J. Anthony, Sales Manager Casey Gerwer
- Hot On! Homes
- HRS Build
- Huffines Communities
- Lingenfelter Custom Homes
- Phillip Thompson Custom Homes
- Sandlin Homes
- Tag & Associates LLC
- TexMod Homes
- Traditional Classic Homes LLC
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CR Custom Homes LLC Corrie Shores 469-346-8063 BUILDERS - RESIDENTIAL	Sea Stone Development, LLC Ben Dempsey 254-290-2131 BUILDERS - RESIDENTIAL Spike: Michael Sugrue, StoneLeaf Development Partners, LLC	Pepco Sales & Marketing Long Huynh 972-823-8700 PLUMBING
Dallas Modern Homes Nora Adams 315-237-8567 BUILDERS - RESIDENTIAL	Sibley Design • Build Daniel Sibley 214-207-4227 BUILDERS - REMODELER Spike: Hogan Jordan, First National Bank Mortgage	Yes Installation: Audio-Video- Security-Automation Brian Guerra 214-702-8427 AUDIO/VIDEO
Greg Jeffers Custom Homes LP Greg Jeffers 214-226-1076 BUILDERS - RESIDENTIAL Spike: Sarah Harper, Harper Design	Triple D Acquisition David Johnson 214-693-3923 BUILDERS - RESIDENTIAL	ASSOCIATES 1-800 Water Damage of NE Dallas & SE Collin Erika Herman 214-939-7600 CLEANING/RESTORATION/ MAINTENANCE Spike: Tom Salder, Tom Sadler & Associates
Iconick Homes LLC Ahmad Farahani 214-868-8838 BUILDERS - RESIDENTIAL	Wind & Water Construction, LLC David Tucker 469-801-2400 BUILDERS - RESIDENTIAL	Allegiance Merchant Services Jim Krawczyk 832-264-4154 FINANCIAL SERVICES
		Dallas Market Center Michael Bauer 214-655-6100 MARKETING/PROMOTIONAL SERVICES
		Next Day Access Amber Graham 214-295-7219 PROFESSIONAL SERVICES
		Orchard Amanda Fisher 214-909-9773 REAL ESTATE
		Stellar Shane Bala 972-365-9767 AUDIO/VIDEO Alan Hoffmann - Hoffmann Homes
		Schumacher Electric Corp Kimberly Kemper 224-612-7229 ELECTRICAL Alan Hoffmann - Hoffmann Homes
		AFFILIATE Pepco Sales & Marketing Heath Williams 972-890-5160 PLUMBING

# Starpower hosts July After Hours event



Kelly Hoodwin, Altura Homes; Kevin Prado, and Dennis Jaglinski, both with Tri Pointe Homes; Ericka Daniels, Forever Home Concepts



Sue Turk, Boston National Title, and Tony Nichols, CFO Matrix



Lex Woodul, Starpower, and prize winner Alex Morales, JobTread



Prize winner Andrew Kavas, JobTread, and Lex Woodul, Starpower



Cash door prize winner Matt Mitchell, James Andrews Custom Homes



David D’Amelio and Neal Route, Dominion



George Davis, George Davis & Associates, and Lex Woodul, Starpower



Lex Woodul, Starpower, and Gregory Loudon, GOLOUDON



Tatum Wells, Glass Doctor of North Texas, and Susie Moore, Centricity



Lex Woodul, Starpower, and William Roozee, Corradi



Lex Woodul, Starpower, and Ericka Daniels, Forever Home Concepts



Lex Woodul, Starpower, and Drew Scolaro, Fairview Custom Homes

## Milestone Anniversaries



**Suncoast Post-Tension – 30 Years**  
JJacob Burnett of Suncoast Post-Tension displays his company’s recognition of 30 years of continuous membership in the Dallas BA.

**25 Years**  
Builders FirstSource

**20 Years**  
FACETS Appliances, Kitchens & Baths

**10 Years**  
JKWA Construction, L.P.  
Republic Title - Lakewood



**HomeTeam Pest Defense – 20 Years**  
Caleb Cowart accepts the Milestone Award recognizing 20 years of continuous membership for HomeTeam Pest Defense.

**5 Years**  
2-10 Home Buyers Warranty  
Allpoints Surveying  
Cambridge Companies  
Fifer Custom Homes  
Mabry Custom Homes, LLC  
Stonesmith, Inc.

Milestones Presented by:



See complete contact information on all Association members at [DallasBuilders.org](http://DallasBuilders.org).



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