# HOME BUILDER

Dallas Builders ASSOCIATION

www.DallasBuilders.org



April 2022 **VOLUME LXIX** 

### Dallas BA's Industry **Investors for 2022**

















## **BRIEFLY**

Mark your calendar for Aug. 20, when the ARC Awards gala will return to Vouv to celebrate housing industry excellence among associate members, remodelers and custom builders. The official Call for Entries will open in early May, with submission deadline set for June. Watch for details.

The 2021-23 Texas Association of Builders Residential Construction Contract revisions, available for purchase and download by builder members, constitute some of the most significant changes in more than a decade. Purchase them at TexasBuilders.

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The Home Builder is also available online at DallasBuilders. org/publications. You'll find the current month's issue, as well as archived issues.

The Home of the Week is now open to multifamily builders and land developers in addition to single-family builders. Projects will be promoted in both the print and online Dallas Morning News, on DallasBuilders.com and on social media. Contact staff Creative and Marketing Coordinator Holly Pemberton at holly.pemberton@ dallasbuilders.com.

## Parade of Homes<sup>™</sup> to feature six custom builds on Saturday, May 7

The Dallas Builders Association in partnership with Atmos Energy will hold a one-day Parade of Homes<sup>TM</sup> May 7, showcasing six high-end custom homes in the Dallas area. Featured homes are situated in several neighborhoods in Dallas, including Briarwood, Midway Hollow, and East Dallas near White Rock Lake, as well as in West Dallas just south of the Trinity River.

"Each home in this scattered site tour will be fully decorated and landscaped, featuring the very finest in innovative home building and custom craftsmanship," said Dallas BA President Andrew Pieper of Hillwood Communities. "Visitors will be able to tour these luxury homes, experiencing stateof-the-art technology, energy efficiency and architectural design."

The Parade benefits FINALLY

HOME, which provides custom mortgage-free homes to combat wounded U.S. military veterans. The Dallas BA's eighth Operation FINALLY HOME project for U.S. Navy Corpsman Luisa Velez is currently underway in Irving.

Participating builders are Alexander Hunt Distinct Homes, Classic Urban Homes, Divino Homes, Hoffmann

Homes, Shaddock Caldwell Builders & Developers and Richard Miller **OF HOMES** Custom Homes.

Operation DALLAS BUILDERS ASSOCIATION

clude a variety of styles.

"Today's homeowners desire a balance between large open spaces with lots of glass connecting the indoors to the outdoors. Outdoor living spaces are also a hot item in today's designs," notes Parade Chairman Richard Miller of Richard Miller Custom Homes, "This

Architec-

tural designs

showcased at

the Parade in-

is a universal theme throughout these six homes."

The Parade will be open May 7 from 10 a.m. until 5 p.m. Tickets are \$25 for ages 12 and older and are available at ParadeofHomesDallas.com.

In addition to title partner Atmos Energy, Perma Pier is a Parade partner at the platinum level.

Several other partnership opportunities are available.

Association members are also needed to volunteer in various roles the day of the Parade. Details on these opportunities are available from Dallas BA Director of Special Events Misty Varsalone at misty.varsalone@dallas-

## Spring Summit addresses market with strength, growing uncertainties

The Dallas BA held its Spring State of the Industry Summit, presented by Hotchkiss Insurance, on March 23.

The well-attended two-part seminar delved into the political and economic landscape that continues to drive strong demand for housing, but is also fraught with growing uncertainty between supply chain disruptions, inflation and Russia's invasion of Ukraine.

The program began with a discussion between Executive Officer Phil Crone and Texas Representative Jeff Leach (R-Plano). Rep. Leach is a friend of the housing industry who has carried several priority bills for the Association.

Leach spoke about the size of the

Texas economy. "If we were our own country, economically speaking, Texas would be the ninth largest economy in the world," he said.

"We would be larger than Canada, larger than Australia, and larger than

"As long as Texas continues to lead, and we stay open for business and free, I think we're going to lead the way not only for this country but hopefully for the rest of the world."

Rep. Leach further emphasized the importance of the housing industry in the state's economic growth and the challenges builders face in some cities. "If

Continued on page 5



Rep. Jeff Leach fields a question on the Texas economy posed by Executive Officer Phil Crone during the Spring State of the **Industry Summit** presented by Hotchkiss Insurance Agency.

## **Professional Women** in Building Council accepting members

The Dallas BA Board of Directors has approved the formation of a new council — Professional Women in Building.

Co-Chairs are Past Dallas BA President Carol Longacre of Longacre Construction and Kelly Hoodwin of Altura Homes.

The group's mission statement is to unite and support women in the construction industry."

"The Dallas BA Professional Women in Building Council is the voice of women in the housing industry, dedicated to promoting industry professionalism," said Longacre.

Hoodwin adds that the council will offer networking and educational opportunities, legislative awareness and outreach and professional and personal development."

Professional Women in Building is planning a kick-off party sometime in June after newly renovated Association offices have reopened.

Regular meetings will then be held on the third Wednesday in August, September, October and November.

Membership in PWB is not limited to women. All employees of Dallas BA member companies in good standing are eligible to join PWB. Dues are \$75 per year.

The council is currently seeking partnerships ranging from \$250 for a Supporter level to Title Partnership valued at \$10,000.

To receive a PWB membership application or partnership commitment form, contact staff Director of Special Events Misty Varsalone at misty.varsalone@dallasbuilders.com.





## In Memoriam Eric L. Davis



Services were held in late March for Eric Davis of Eric L. Davis Engineering, Inc. He was 52 and had been a member of the Dallas BA since 2005.

He graduated from Texas Tech University in 1993 with a B.S. degree in civil engineering. Eric started Eric L. Davis Engineering in the year 2000. Since then, he had successfully opened five offices in a number of states.

Eric enjoyed spending time with family and friends on his family ranch taking care of cattle and bucking bulls. Eric is survived by wife, Christy

Davis; children, Katelyn Davis, Kari Davis and Katherine Davis; grandson Henry Turner; and brother Stacy Davis.

Memorial donations may be made to the American Transplant Foundation or to the American Nurses Foundation.

## David Seiders

NAHB is mourning the passing of David Seiders, who served as the its senior vice president of economics from 1984 to 1993 and as its chief economist from 1993 until the beginning of 2009. He was 82.

During his quarter-century tenure at NAHB, Seiders was recognized as one of the leading authorities on housing's role in the economy. While he served as a strong housing advocate and key spokesperson for the industry, Seiders was known within the housing policy arena for his high degree of credibility and data-driven housing and economic forecasts and policy papers.



"Dave's stature as a top housing economist helped to raise the profile of NAHB with Washington policymakers and within the housing community," said NAHB CEO Jerry Howard.

"The Seiders Report was one of my go-to publications during my formative years with the Association," says Dallas BA Executive Officer Phil Crone. "It was a great honor to meet Dave in person and talk with him. The way he carried himself and the wealth of information he had made him someone I looked up to."

He is survived by Jean, his wife of 56 years, three children and four grandchildren.



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BARCIE VILCHES, Editor

# The HomeFront -Gov't Affairs News and Info

## **Dallas BA Makes Gains in Local Advocacy**

Dallas BA continues to make gains in local advocacy efforts on behalf of its members.

After outreach to Denton Parks, Recreation and Beautification board members in early February, regarding the proposed increase in Denton Park Dedication Fee-in-Lieu and Park Development Fees, Dallas BA followed up by communicating the residential building and development industry's concerns to members of the City Council ahead of its March 1 work session.

Dallas BA had voiced its concerns about the impact the significant increase in fees will have on already challenging new home costs. The Association requested the replacement homes be exempted from applicability of the ordinance, as those are homes built on lots where there was an existing home, meaning there are no added dwelling units. We also raised the question of whether the proposed credit for parklike facilities in private developments was adequate, as well as the need for clarification regarding certain park development cost items.

The earlier request to the Parks, Recreation and Beautification Board for an exception for replacement homes was included in the ordinance draft presented to Council. In agreement with the Dallas BA, the city's current position is that if the number of units is increased within the infill redevelopment, then the difference would be eligible for the fee. If the net number is zero, then no fee would be applied.

During the City Council's work session on March 1, multiple council members echoed the concerns of Dallas BA. Core among them was the worry about increasing fees tenfold at one time and the impact on housing affordability. The issue of such an increase looking like an anti-growth measure was raised. Members of the council noted that the proposed increase comes at a time when the cost of home construction faces historic challenges in labor and materials. Reference was made to the fact that Denton has bond funds, and council members cited the need to consider phasing in the fees over time.

Follow up from the City of Denton indicates the city is further concerned about the issue of sticker shock from new increases, especially related to the park development fee. And there does seem to be an open mindset regarding phasing in the fees over a few years after any approval and implementation. Dallas BA had raised concern about the ordinance's estimate for professional service and mobilization charges. The charges are related to items such as engineering, geo tech testing, bonding, and others. After hearing from Dallas BA, city staff has recommended reducing the estimates for several items and that could also result in a lowering of the recommendations for the park development fees.

Council members have requested additional information, and the item will likely return for further action by mid to late April. Dallas BA will continue to monitor this issue.

Dallas BA is asking members to remain aware of how local government entities are embarking on code enforcement. Recently we were made aware by a member that Kaufman County was refusing to accept the use of the 2015 IRC and other related codes from that cycle for residential development. The county's position was that the most recent cycle, the 2021 IRC, would be required. The subject of county enforcement can be interesting. In this case, the law is clear that the builder's choice was within a range that has to be accepted. Section 233 of the Texas Local Government Code states that homes built in the county shall, at a minimum, conform to the version of the International Residential Code published as of May 1, 2008 (2006 IRC), or the version of the International Residential Code that is applicable in the county seat of

In Kaufman County, the county seat uses the 2015 IRC, including local amendments. And, again, Section 233 makes availability for the 2006 IRC. After Dallas BA sent communication to the county regarding clarification, the builder received word that their use of the 2015 IRC was accepted.

If you are building in an unincorporated area of a county and you are asked to provide anything different than what is described in the summary of state law above, please make the Dallas BA aware of the situation.

Association Clay Shoot Aims to Keep Advocacy on Target During

David Lehde Director of Government Affairs



### Election Year

Members will have a fun opportunity to support Dallas BA advocacy and enjoy the outdoors on May 18 when the Association hosts a clay shoot to benefit HOMEPAC of Greater Dallas.

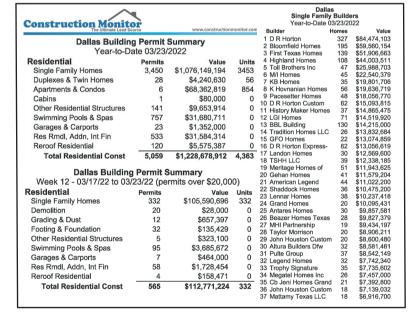
We warned you recently that election season is in full swing. The recent county, state, and federal primary elections became eventful for multiple reasons. With certain seats already coming open due to current office holder moves, open seats still up for grabs in newly drawn districts, and key primary races still in limbo until the upcoming primary runoffs, this will be a busy year. Spring will be highly active, as key municipal races are up for grabs in area cities where our members build.

This also means that HOMEPAC of Greater Dallas, the non-partisan action committee of the Dallas BA, will be engaged in that side of the advocacy arena all the way to November.

The March 18 clay shoot to benefit HOMEPAC will be hosted at the famed Elm Fork Shooting Sports facilities in Dallas. The event will begin with registration and breakfast at 8 a.m., followed by the clay shoot at 9 a.m. Lunch and posting of results will follow the shoot. The event format will be 4-man teams.

Keep your sights open for more information, coming soon. Partnerships are available and participation and support will be greatly appreciated.

Members with questions about these updates and other government affairs activities of the Dallas BA can contact the Director of Government Affairs



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The 2022 Continuing Education All-Access Pass does not include Certification classes, the Leadership Program or classes not hosted by the Dallas Builders Association.

After purchasing The Pass you will receive an email detailing instructions on how to register as a pass holder.

Check dallasbuilders.org/upcoming-classes for dates, times and

#### @PROJECT SITE SERIES

Gain hands-on insight at classes held on member job sites throughout the metroplex. This series will bring the classroom to reality with realworld tips and tricks while avoiding common traps. Learn proper installations, new methods, and quality control.

Classes will include:

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- Insulated Concrete Form Construction (ICFs)
  - Renovation Repairs
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    - Electrical
  - Plumbing
  - IECC Class
  - Stucco How-To

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  - Client Management
  - Succession Planning
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## **ARC** to make Call for Entries soon

the 2022 ARC Awards presented by StrucSure Home Warranty.

The ARC Awards were created to recognize housing industry excellence.

Entries may be submitted by custom builders who build fewer than 50 homes annually in the DFW metroplex or who have an annual sales volume of less than \$25 million; remodelers at all volume levels; developers who develop subdivisions for custom builders; and

The official Call for Entries for associates who provide services to remodelers and custom builders.

> Projects that were completed in 2020-2021 may be submitted.

This year's gala will be held Aug. 20 at Vouv Meeting & Events in Dallas. A hosted cocktail reception will kick off the event.

The deadline for entries will be

Awards will be given in multiple categories in the areas of:

- Remodeling and Renovation;
- New Construction;
- Architectural Design;
- Interior Design; and ■ Individual Achievement.

ARC Awards partnership opportunities are available at several price points. Contact Director of Special Events Misty Varsalone at misty.varsalone@dallasbuilders.com for details.

Watch for information on a new ARC website to be launched soon.

## **Upcoming Classes: April & May**



HR 101: Recruiting & Retaining Talent - In-Person & Virtual Hybrid Managing a Better Business

Finding talented employees is harder than ever in today's job market, whether you are hiring your first employee or are needing to add to your current staff. If you don't know where to begin to find the right employees, this workshop is for you!

Creative recruiting, effective hiring practices and defining your organization's culture are essential for every business owner. A better hiring process leads to finding the right employee and the right employees will help your business grow.

This class will cover:

- Effective Recruiting
- Independent Contractor vs. Employee
  - Exempt vs. Non-Exempt
  - Hiring
  - Interviewing
- Key performance indicators such as: cash flow, work in progress, what are the key metrics, how do you look at them.
  - Small Business Benefits

Date: April 20, 2022 Time: 10:00 am - 1:00 pm

Class Location: FACETS of Dallas (11925 N Stemmons Fwy #100, Dallas, TX 75234)

Cost: \$35 Member/ \$55 Non-Member Class instructor: Krystal Yates, SHRM-SCP, SPHR

Krystal Yates is a Certified HR professional with a background in both human resources and operations. She started her consulting firm in 2015 to work with the underserved market of small businesses with under 20 employees. Prior to starting EBR, she worked for several small businesses in DFW with responsibility for human resources, operations, finance, and management.

Krystal holds both the SHRM-

SCP and SPHR certifications and is a member of the Forbes Coaches Council. She serves on the board of Feral Friends Community Cat, the Lewisville Chamber of Commerce, and volunteers with DallasHR and

Series Partners for this class are DuPont and Texas Builder Resources Group.

#### **Estimating and Scheduling for Prof**itable Business Operations (CGB, **CGR) - Virtual Class**

The ability to effectively prepare for a project is vital to your success. Project preparation consists of multiple processes that work together and, when performed effectively, increase your efficiency and profitability, improve client satisfaction and enhance team and vendor relationships. Come away with the knowledge and skills to perform two of the critical processes in project preparation: estimating costs and creating the schedule to complete the project.

Date: April 28, 2022 Time: 9:00 am - 4:00 pmCost: \$199 Member/\$299 Non-Mem-

Class instructor: Donny Mack, CAPS, CGP, CGR, GMB, with Beaver Builders/Mack Professionals

Instructor Donny Mack is one of only 12 individuals in the nation who have earned the title of NAHB Master Instructor. He has been remodeling homes for over 35 years and building new homes for over 20 years.

#### Project Management (CGB, CGR)

The primary responsibility of a project manager is to get the project built on time, on budget, and with a happy customer. By applying the concepts and strategies of this course, the participants will increase their

professional value and thus bring value to the company and to the customer.

The course explains the role of project managers during each phase of a project, including the pre-construction, construction, and post-construction phases. Project management tools and effective management of trade contractors will also be discussed.

As a graduate of this course, participants will be able to:

- Manage trade contractors effectively
- Implement the tools available for efficient project management
- Perform project management duties during the project
- Explain the basics of successful project management ■ Execute the pre-construction

project management functions and

responsibilities ■ Complete the duties and responsibilities of post-project manage-

This Course Qualifies For:

- 6 AIA/CES LU
- 6.0 CE for AIBD
- 6 CE for all NAHB Certifica-

tions except HCCP Date: May 17, 2022

Time: 9:00 am - 4:00 pm Location: Interactive Zoom Classroom (register at dallasbuilders.org)

Master Instructor: Donny Mack, CAPS, CGP, CGR, GMB, Beaver

Cost: \$199 Member/\$299 Non-Mem-

Builders/Mack Professionals Instructor Donny Mack is one of only 12 individuals in the nation who have earned the title of NAHB Master Instructor. He has been remodeling homes for over 35 years and building new homes for over 20 years.

His company, Beaver Builders, has performed remodeling projects from basic bath remodels to whole house renovations and built homes priced from the low \$90's to over \$1 million.

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# Summit addresses market with strength, growing uncertainties

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we can't build homes, then the growth is going to stop," he said. "Places that make it hard to build underscore the importance of being involved in local elections and getting pro-housing leadership on these city councils."

The second half of the Summit featured Dr. Jim Gaines of the Texas A&M Real Estate Center. Gaines. In his usual good-natured delivery, Dr. Gaines acknowledged the uncertainties builders are feeling.

"We ain't got a clue; we haven't since COVID," he said. "In the short run, you're probably good. You can probably sell [a home] if you can build it. Your biggest problem is, can you build it, and can you build it in a reasonable period of time?"

A home that used to take four to

six months to build can now take up to a year to complete, due to supply chain and inventory problems, Dr. Gaines added.

Overall, Gaines predicted the seller's market would linger for the fore-seeable future and that builders would continue to see strong demand, but also face hurdles in supplying it. He also acknowledged that the recovery seems to be uneven with the office sector lagging behind and hotels and restaurants slowing getting back on track.

The fall State of the Industry Summit, presented in partnership with Hotchkiss Insurance Agency, will be held on Nov. 10, right on the heels of the midterm elections. That program will feature Dr. Robert Dietz, the chief economist of the National Association of Home Builders.







(Left) Dr. Jim Gaines of the Texas A&M Real Estate Center with Dallas BA Executive Officer Phil Crone at the Spring State of the Industry Summit presented by Hotchkiss Insurance Agency. (Right) Dallas BA Director of Government Affairs David Lehde with Texas Representative Jeff Leach. Photos courtesy of April Towery for CandysDirt.com.











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## Capital Distributing hosts March 31 After Hours



Christy Marceaux with host Capital Distributing presents Xanica Skuza, Southwest Sales, a Monogram wine basket during door prize drawings.



Erika Herman with 1-800 Water Damage of NE Dallas & SE Collin won a \$100 gift card from Newport Brass.



Stephan Kamau with Exellion Group won an RTIC Cooler from Infinity Drains.



Jake Murillo with V Luxury Homes won a Wolf Countertop Oven.



Kendra Barnes with Toto won a Thermador Digital Meat Thermometer.



Nelda Johnson with California Closets won a KitchenAid Stand Mixer



Tony Nichols with The CFO Matrix, LLC was the cash door prize winner.



Yvonne Cresswell with Cresswell Builders won a Delta RainCan.



Beverly Smirnis with Building Savvy Magazine won a KitchenAid Blender.



Bob Hansen with Garvey Homes won a Wolf Gourmet Griddle.





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Dennis Jaglinski with N3 Luxury Living won a Monogram Whiskey Basket.



Justin Arnold with Lennar Homes won a \$100 Gift Card from Newport Brass.



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## **ACCEPTING SUBMISSIONS**



The Home of the Week presented in partnership with The Dallas Morning News, is now open to multifamily builders and land developers in addition to single-family builders. The feature will highlight homes (in all stages of completion), apartment/condo complexes and master-planned communities. These projects will be promoted in both the print and online Dallas News, on Dallas Builders.com and on social media.

## **NEW MEMBERS**

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Rick Manning 214-316-1949 **BUILDERS - REMODELER** 

May Homes Inc Louis May 832-652-0131 BUILDERS - RESIDENTIAL Spike: Chris Clay, 2-10 Home Buyers Warranty

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GlobalPro Recovery Texas LLC Rob Bowlby 336-577-1608 INSURANCE/WARRANTY Joe Atkins, Joe Atkins Realty

Infinity Solar USA Toshia Lay 541-214-9570 **ENERGY EFFICIENCY** 

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#### Pacific Dimensions, Inc. Kristine Lewis 713-858-7481 HOME LIVING/DECOR

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Warranty

Shared Drive, LLC Ingrid Prince 813-727-2444 MARKETING/PROMOTIONAL **SERVICES** 

TR7 Construction Services LLC Tonya McKittrick 817-538-6847 CLEANING/RESTORATION/ MAINTENANCE Spike: Michael Turner, Classic Urban Homes

#### AFFILIATES / ADDITIONALS

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CLM Mortgage - Sierra Viscardis Shawn Ware 318-306-9796 FINANCIAL SERVICES

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## **Milestone Anniversaries**



#### Anderson Hanson Blanton - 35 Years

Jody Hanson and Ana Blanton of Anderson Hanson Blanton accepttheir 35-year Milestone Anniversary Award recognizing three and a half decades of continuous membership in the Dallas Builders Association. Milestone Awards are presented courtesy of StrucSure Home Warranty.



#### Dowdey, Anderson & Associates - 25 Years Lucy Fernandez, Jennifer Martinson and Colin Helffrich of Dowdey, Anderson & Associates display their company's 25-year Milestone Anniversary Award.

75 Years

The Jarrell Company

55 Years Rasansky Co.

40 Years

Conine Residential Group, Inc.

35 Years

Siepiela Interests

30 Years

Foxworth-Galbraith Lumber Co. PDL Designs Inc.

25 Years Riddell Plumbing Inc.

20 Years

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10 Years

Matthews Southwest

5 Years

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