

THE HOME BUILDER

DallasBuilders
ASSOCIATION

www.DallasBuilders.org



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Dallas BA's Industry Investors for 2022



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energy



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APPLIANCES | KITCHENS | BATHS



BRIEFLY

Advertising sales are now open for the 2023 Membership Directory, which is being published by E&M Consulting. Members can expect to receive calls and other correspondence from the company, which has worked in partnership with the Dallas BA on this project for many years.

The All Access Continuing Education Pass gets you into all of the 2022 continuing education classes for only \$249! Pass holders will also have access to all Continuing Education on-demand videos. Visit DallasBuilders.org to learn more.

The 2021-23 Texas Association of Builders Residential Construction Contract revisions, available for purchase and download by builder members, constitute some of the most significant changes in more than a decade. Purchase them at TexasBuilders.org.

The Home of the Week is now open to multifamily builders and land developers in addition to single-family builders. Projects will be promoted in both the print and online *Dallas Morning News*, on DallasBuilders.com and on social media. Contact staff Creative and Marketing Coordinator Holly Pemberton at holly.pemberton@dallasbuilders.com.

Periodicals Postage Paid at Plano, TX, and Additional Offices

McSAM Awards winners announced

The Dallas Builders Association has announced winners of its 43rd Annual McSAM Awards, presented April 9 in partnership with Hillwood Communities.

The McSAM Awards are held each year to recognize “maximum creativity in sales and marketing.” More than 400 entries were received this year, and winners were named in 62 categories.

U.S. Olympian and former NFL player Johnny Quinn was the master of ceremonies for the awards gala held at the Renaissance Dallas Addison Hotel.

In the industry-judged awards, M/I Homes was named the McSAM Builder of the Year, Hillwood Communities was named Developer of the Year and Emory Park by Centre Living Homes was named Builder Neighborhood of the Year.

Industry experts from around the country including builders, architects, interior designers and new home marketing professionals judged the awards.

Sales trainer and author Mar'Sue Haffner was honored with the Legend of Sales & Marketing Award, which recognizes a visionary leader who has contributed to the advancement of the housing industry on a national scale through the consistent sharing of knowledge and mentoring of others. (Story on page 5)

Highland Homes won the prestigious People's Choice Builder of the Year honors. Harvest by Hillwood Communities was named People's Choice Community of the Year.

The People's Choice competition rewards builders and developers based on consumer voting. To identify the

People's Choice winners, the Dallas BA enlists the help of a third-party firm that sends an online survey to hundreds of homebuyers, asking for feedback on everything from home design, sales experience, customer service, community lifestyle and overall satisfaction. Respondents were also asked to rate – on a scale from zero to 10 – how likely they would be to recommend a particular builder or community to a friend or family member, which is considered the gold standard in customer satisfaction surveying.

Other winners in the industry-judged categories were:

- Home of the Year – Windsong Ranch 50s – The 569 by Highland Homes;

- Master Planned Community of the Year – Harvest by Hillwood Communities;

- Multifamily Community of the Year – The Truman at Larlington Commons by The Nehemiah Company;

- Active Adult Home of the Year – Mantua Point 50s – The Davenport by Highland Homes;

- Multifamily Community of the Year – The Truman at Arlington Commons by The Nehemiah Company;

- Builder Project Manager of the Year – Misty Morehouse with Meritage Homes; and

- Marketing Professional of the Year – Chellie Meziere with Huffines Communities.

A complete list of winners and a link to the event photo gallery can be found at McSAMAwards.com.

Continued on page 5



McSAM Builder of the Year honors went to M/I Homes. Photo courtesy of Lifestyle Visualz Photography.

Pieper named to ProBuilder's 40 Under 40

Dallas BA President Andrew Pieper with Hillwood Communities has been named to *Professional Builder* magazine's 40 Under 40 Class

According to *ProBuilder*, the honor “recognizes the brightest young talent and next-generation leaders and innovators in the home building industry. This year's Under 40 rising stars are pushing the boundaries both of personal and professional accomplishment, tapping a range of skills, with a good dose of grit, ingenuity, adaptability, and a keen understanding of business and the ability to inspire and lead a team.”

Nominations are judged by the editors of *ProBuilder*, who look for successful and well-rounded individuals under the age of 40.

Pieper joined Hillwood Commu-

nities in 2009

after graduating from SMU. He was voted by his peers as the company's Associate of the Year in 2012.

After managing successively larger projects, he was promoted in 2018 to vice president and project manager of Pecan Square, a 3,000-unit community that won Master-Planned Community of the Year and People's Choice Community of the Year in 2021 in the Dallas BA's McSAM Awards. He is currently the project manager for Hunter Ranch in Denton, a 3,000-acre site in predevelopment.



Dallas permitting saga hits 'inflection point'

The Dallas BA continues to help numerous members each day facing costly permitting delays at the City of Dallas. More than two years since the onset of the pandemic and a failed move to an online permitting system, the city council has now given the city manager a deadline to solve the problem.

In a letter sent by Councilwoman Paula Blackmon, who Mayor Eric Johnson appointed to lead his task force on the matter, the city manager is requested to produce a detailed plan at a full council briefing on May 18.

Blackmon told *D Magazine*, “We're getting to the point where we have to either blow it all up or fix what we have. It's an archaic system we've bandaged and patched. It's finally caught up with us.”

“On one hand I hear every day from builders losing thousands of dollars due to delays and escalating costs as this crisis lingers on,” said Dallas BA Executive Officer Phil Crone. “On the other hand, I see and appreciate the efforts being taken by Will Munding to put this thing back together and several staff members on individual projects we send them. There is some progress underway, but we are nearing an inflection point on whether they get the job done or we drift further into the abyss.”

Munding, a former Goldman

Sachs executive, was appointed last year by the city manager to solve the problem. “I think Will is doing everything he can,” Crone said. “I don't think he's getting the resources he needs, though, and that's why my focus is on the city manager. He's the one person in this city with the power to fix this, and I'm glad to see the council holding him accountable.”

Crone added that builders need to be strong advocates for their projects and take personal responsibility for their own permits. “I've seen many builders using someone who claims to be a permit expeditor and end up facing more delays with less information about their project because those third parties are not keeping up with a fast-moving situation,” he said. “At this moment, plan to permit it yourself through the ProjectDox software, expect it to take at least 8 weeks, stay on top of your application as it moves from prescreen to plan review and be ready to contact us if you suspect it is stuck or you don't know where it is.”

The city manager's plan is expected to contain several recommendations that the Dallas BA and other industry groups have offered over the past few months. The Association will continue to work closely with staff on its formation.



Grand Opening

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STRUCSURE
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May 24 | 4pm-8pm

Ribbon cutting at 4pm with party to immediately follow.

Tickets \$20

Register at www.DallasBuilders.org/calendar

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HOME PAC
OF GREATER DALLAS

SHOOTOUT
Presented by
BGE

May 18
8am - 2pm

Elm Fork Shooting Sports
10751 Luna Rd.
Dallas, TX 75220

Benefiting the Dallas BA's political action committee, the HOMEPAC Shootout presented by BGE Inc. will host 100 shooters in a sporting clay tournament at Elm Fork's 10 station course.


Individual Shooter* - \$150
Team of Four Shooters* - \$600

Registration fees include breakfast, lunch, beverages, 100 sporting clay targets and range fee.
Shooters must bring their own ammo (100 rounds of 12 or 20 gauge), and eye and ear protection.

***Only PERSONAL or NON-CORPORATE checks or charges may be accepted by HOMEPAC of Greater Dallas.**

Register at www.DallasBuilders.org/calendar

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BARCIE VILCHES, Editor



The HomeFront
-Gov't Affairs News and Info

No Spring Break for Association Advocacy

Members have another opportunity to support advocacy efforts in May. Registration is now open for the May 18 HOMEPAC Shootout, the Association's clay shoot to benefit HOMEPAC of Greater Dallas. This is a fun opportunity to support Dallas BA advocacy and enjoy the outdoors.

The clay shoot will be hosted at the famed Elm Fork Shooting Sports facilities in Dallas. The event will begin with registration and breakfast at 8 a.m., followed by the clay shoot at 9 a.m. Lunch and posting of results will follow the shoot. The event format will be 4-person teams.

Participant entry is \$150 per shooter, which includes breakfast, lunch and beverages. You can also register a team of four for \$600. Shooters must provide their own ammunition (20 or 12 gauge), as well as eye and ear protection.

Partnerships are also available, with five levels to choose from. Participant registration, as well as partnership information and forms can be found on the Dallas BA member website at <https://dallasbuilders.org/calendar/>.

Dallas BA is monitoring the City of Dallas' update to building ordinances. The item was on a recent consent agenda for city council, but after hearing concerns from Dallas BA and fellow stakeholders, it was pulled for further explanation.

As it pertains to the city's one- and two-family dwelling code, city staff has updated stakeholders that there are proposed changes to four specific sections of the ordinance.

There are two types of changes involved: 1) Adoption of Tiny House provisions, taken from the 2021 International Residential Code (IRC), and 2) related updates between the 2015 and 2021 code editions. Dallas BA is concerned about the alternative compliance requirements listed for Tiny Houses, which include requirements for the home to use solar, wind or other renewable energy sources to supply not less than 90 percent of the structure's energy and service water heating.

The remainder of the one- and two-family dwelling code is still based on the 2015 IRC with the inclusion of regional amendments from the North Central Texas Council of Governments' Regional Codes Coordinating Committee, of which Dallas BA is a voting member.

So, these are minor changes to address needed areas until Dallas makes its full jump to the 2021 IRC. There are also changes to Dallas' use of the 2015 International Building Code (IBC), including adoption of Mass Timber provisions taken from the 2021 IBC and updates between the code editions.

Dallas is updating to the 2020 NEC with the use of COG amendments. The city is also updating its version of the


International Existing Building Code. There are local recommendations that involve input from a local historic preservation group. However, the city indicates that the 2021 IEBC is amended to match the intent of the initially adopted Dallas Existing Building Code to improve on its goal of giving building owners greater flexibility to use their buildings without making the entire building meet costly newer codes that are more appropriate for new construction projects.

In Denton, Dallas BA continues to weigh in on the amending of park dedication fee-in-lieu and park development fees. Comments and concerns submitted by Dallas BA in recent park board and city council meetings have already resulted in some needed language changes to the proposed ordinance, and more work is being done. Council is expected to bring the issue back as early as May.

Dallas BA recently submitted comments following a review of updated building codes, as Denton looks to move to the next cycle. Denton is keeping many of their local amendments from the previous code cycle, as well as making use of needed COG amendments. Builders should expect those codes to go into effect on June 1.

Builders and developers should remain aware of the discussion in Denton regarding roadway impact fees. The fees, first discussed in 2015, and implemented in 2016, are due for revision and update. The original fees were introduced at a lower rate when Dallas BA voiced concern about sticker shock for new home prices. Now, with inflation and material costs posing a threat everywhere, it will be important for Denton City Council to keep in mind the overall cost.

Denton is still working on the update for its thoroughfare masterplan, so



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Dallas
Single Family Houses
Year-to-Date 04/20/2022

Dallas Building Permit Summary

Year-to-Date 04/20/2022

Residential

	Permits	Value	Units
Single Family Homes	5,200	\$1,583,743,380	5203
Duplexes & Twin Homes	30	\$4,640,630	60
Apartments & Condos	16	\$233,362,817	2516
Cabins	1	\$8,000.00	0
Other Residential Structures	183	\$13,259,971	0
Swimming Pools & Spas	991	\$47,790,412	0
Garages & Carports	36	\$2,490,438	0
Res Rmld, Addn, Int Fin	761	\$49,965,926	0
Reroof Residential	171	\$8,132,299	0
Total Residential Count	7,389	\$1,943,466,112	7,779

Dallas Building Permit Summary

Week 16 - 04/14/22 to 04/20/22 (permits over \$20,000)

Residential

	Permits	Value	Units
Single Family Homes	452	\$109,383,106	452
Demolition	30	\$274,877	0
Grading & Dust	1	\$2,135	0
Footing & Foundation	56	\$676,840	0
Apartments & Condos	10	\$164,999,998	1662
Other Residential Structures	16	\$2,233,900	0
Swimming Pools & Spas	92	\$8,137,480	0
Garages & Carports	9	\$1,028,000	0
Res Rmld, Addn, Int Fin	75	\$4,373,710	0
Reroof Residential	9	\$278,557	0
Total Residential Count	750	\$291,388,576	2,114

Builder	Homes	Value
1 D R Horton	357	\$90,673,033
2 Bloomfield Homes	277	\$82,958,597
3 First Texas Homes	226	\$92,143,936
4 Highland Homes	141	\$58,198,265
5 Mil Homes	76	\$38,281,126
6 Toll Brothers Inc	67	\$37,427,952
7 D R Horton Express-	149	\$32,444,468
8 K Hovnanian Homes	81	\$28,827,405
9 LGL Homes	127	\$26,463,960
10 KB Homes	44	\$24,342,532
11 Lennar Homes	82	\$24,165,077
12 Pacesetter Homes	59	\$22,203,472
13 Dr Horton-Texas Ltd	111	\$22,200,000
14 History Maker Homes	56	\$20,644,285
15 Pulte Group	59	\$19,695,037
16 Grand Homes	35	\$18,130,937
17 Camden Homes LLC	69	\$17,774,947
18 Tradition Homes LLC	30	\$17,452,823
19 TSHH LLC	55	\$17,282,392
20 Gehan Homes	57	\$16,678,400
21 MHI Partnership	28	\$15,763,473
22 D R Horton Custom	63	\$15,293,815
23 Taylor Morrison	30	\$14,532,070
24 BBL Building	130	\$14,215,000
25 Meritage Homes LLC	57	\$13,766,485
26 TM BTR of Texas of	79	\$13,545,095
27 Trophy Signature	52	\$13,248,149
28 Ashton Woods Homes	46	\$12,243,576
29 GFO Homes	22	\$12,074,859
30 Landon Homes	30	\$12,569,600
31 American Legend	51	\$12,422,200
32 Altura Builders DOW	42	\$12,402,471
33 Shaddock Homes	50	\$11,275,200
34 Seazer Homes Texas	35	\$11,227,379
35 Antares Homes	31	\$10,209,792
36 John Houston Custom	23	\$10,171,605
37 Perry Homes	39	\$9,944,842
38 GRBK Edgewood LLC	35	\$9,654,050

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HB 3215 proves its worth as energy codes ratchet up

Beginning now and throughout the rest of the year, many area municipalities will begin updating their building and residential codes to the 2021 versions.

As a part of those updates, builders will have to contend with the 2021 International Energy Conservation Code (IECC), which contains many potentially costly provisions.

House Bill 3215, signed into law last June and now codified in Chapter 388 of the Texas Health and Safety Code now recognizes the Home Energy Rating System (HERS) Index scores as a standalone compliance pathway and untangles it from the current ICC/IRC versions of the energy rating index (ERI) pathway.

A couple other benefits of the new law is that it will remain on the books for at least 10 years before the state revisits it. Also, cities must accept this pathway as an energy code compliance method because it is hard coded the same way as the ENERGY STAR® for Homes Certification.

Homes using this pathway must also meet the 2018 IECC's building envelope provisions. That includes the more flexible UA Alternative. This is significant because the flexibility offered by that approach allows for more innovation and better-empowers builders to cope with supply chain challenges.

"Getting code language through the legislature can be a challenge due to competing interests and their technical nature being beyond the understanding of those not in our industry," said Dallas BA Executive Officer Phil Crone. "All told though, they did a pretty good job with this bill and a recently-released legislative intent letter."

In early April, bill author Rep. Charlie Geren released a letter clearing up some confusion that arose in informational webinars related to the bill. "Even though it has been on the books for several months, I anticipate a much greater focus on this alternative pathway when it is compared to the 2021 IECC, especially for builders in Climate Zone 3," said James Rodriguez of Fox Energy Specialists. "HB 3215 is a pretty rigorous benchmark in its own right, but the performance comes with much more flexibility."

Members with questions or concerns about the 2021 code adoption process are encouraged to contact the Dallas BA and visit the North Central Texas Council of Governments website. The site lists the recommended amendments of the Regional Codes Coordinating Committee that Association representatives have served on for many years.

Young Professionals concludes series

The Dallas Builders Association is the Voice of the Housing Industry in Dallas. When it comes to making sure younger members of the Association have a place to learn, attain mentorship, and grow in their careers, the Dallas BA Young Professionals Group has come to the forefront.

The group will conclude its three-part panel series on June 1 with a discussion of housing market conditions and projections.

Members aged 40 and under who are committed to growing their network within the housing industry, receiving mentorship from seasoned housing professionals and giving back to the community are encouraged to participate in Young Professionals.

"This group fills a big need for many of us," said Association President Andrew Pieper with Hillwood Communities. "There are very few opportunities for residential professionals in their 20s and 30s to collaborate, learn and give back. I'm really excited about the strong start for the group and the relationships we are building at Collin College and with one another."

Young Professionals raises scholarship funds for students in Collin College's construction management program. The Collin College Excellence Fund provides valuable assistance for students facing financial hardship to help them complete the program and graduate on time.

The group held a bowling tournament fundraiser last fall and typically hosts industry veterans to attend meetings to give advice and share experiences. These mentors come from backgrounds such as land development, builders that started as small firms and grew into larger ones, and custom builders in the Dallas area.

Information is available from Coleman Yates at 214-615-5004 or coleman.yates@dallasbuilders.com. Details on the June 1 panel discussion can be found at DallasBuilders.org.











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Operation Finally Home Velez family dedication set for June

The Dallas Builders Association's eighth Operation Finally Home project is nearing completion, with a dedication expected for mid- to late June.

The project will be celebrated as Operation Finally Home's 200th. Winston Custom Homes is serving as Builder Captain for the home being built in Irving for U.S. Navy Hospital Corpsman Third Class Luisa Velez and her son Spencer.

Steadily, Winston Custom Homes has been working with donors and partners to help build a custom, mortgage-free home for this deserving veteran.

Velez was recognized with a Navy and Marine Corps Achievement Medal, Presidential Unity Citation, National Defense Service Medal, and Global War on Terrorism Expeditionary Medal, among other accolades.

Nationally, Operation Finally Home has completed 200 builds across 31 states since they were established in 2005.

Based in New Braunfels, Texas, OPFH provides mortgage-free homes and home modifications to wounded, ill and injured military veterans, first responders, and widows of the fallen and their families in honor of their service and sacrifice to country and



Luisa Velez and son Spencer

community.

"Operation Finally Home's first project was started in Texas, their 100th dedication was featured in Texas and we look forward to celebrating their 200th completed project in a unique way immediately following the dedication event," stated Dallas BA Director of Operations Sheena Beaver.

Stay tuned to dallasbuilders.org, Facebook, the weekly Punch List email and other Dallas BA communications platforms for all the details as they become available.

Upcoming Classes: May & June

Presented by STRUCSURE HOME WARRANTY

Project Management (CGB, CGR) - May 17

The primary responsibility of a project manager is to get the project built on time, on budget, and with a happy customer. By applying the concepts and strategies of this course, the participants will increase their professional value and thus bring value to the company and to the customer.

The course explains the role of project managers during each phase of a project, including the pre-construction, construction, and post-construction phases. Project management tools and effective management of trade contractors will also be discussed.

Course graduates will be able to:

- Manage trade contractors effectively
- Implement the tools available for efficient project management
- Perform project management duties during the project
- Explain the basics of successful project management
- Execute the pre-construction project management functions and responsibilities
- Complete the duties and responsibilities of post-project management

This course qualifies for 6 AIA/CES LU; 6.0 CE for AIBD; and 6 CE for all NAHB Certifications except HCCP.

Time: 9:00 am - 4:00 pm
Location: Interactive Zoom Classroom (register at dallasbuilders.org)
Cost: \$199 Member/\$299 Non-Member
Master Instructor: Donny Mack, CAPS, CGP, CGR, GMB, Beaver Builders/Mack Professionals

Instructor Donny Mack is one of only 12 individuals in the nation who have earned the title of NAHB Master Instructor. He has been remodeling homes for over 35 years and building new homes for over 20 years.

His company, Beaver Builders, has performed remodeling projects from basic bath remodels to whole house renovations and built homes priced from the low \$90's to over \$1 million.

Plunge Pool and New Builds-How to Give Customers What They Want - June 8

Precast plunge-style pools are in demand. This class will go over how home builders can now include a plunge pool as part of their offering for

new construction. Discover if offering precast pools to your clients will help your business model to increase profits and cause minimal impact to timelines.

This class will cover:

- Why offer a pool? It's simple: just give customers what they want.
- Stop passing this project on after the home is sold.
- Precast makes it easy; review the steps to installation.
- Site Prep requirements
- Crane prep and fly. We will actually fly a pool from a truck to an elevated pad.
- Plumbing demo; equipment partner Hayward will demonstrate the plumbing.
- Bonding and grounding demo.

Time: 10:00 am - 1:00 pm
Class Location: Plungie USA (4400 State Texas Highway 121 Suite 300, the Realm Building)
Cost: \$35 Member/\$55 Non-Member
Class Instructor: Donovan Shanahan
This class is brought to you by 2022 Title Partner StrucSure Home Warranty and Series Partners DuPont, Texas Builder Resources Group and Burgess Construction Consultants.

ARC Awards deadline is June 30

Deadline is June 30 to submit entries to the 2022 ARC Awards presented by StrucSure Home Warranty.

The ARC Awards were created to recognize housing industry excellence.

Entries may be submitted by custom builders who build fewer than 50 homes annually in the DFW metroplex or who have an annual sales volume of less than \$25 million; remodelers at all volume levels; developers who develop subdivisions for custom builders; and associates who provide services to remodelers and custom builders.

Projects that were completed between Jan. 1, 2019, and the present may be submitted.

This year's gala will return Aug. 20 to Vouv Meeting & Events in Dallas. A hosted cocktail reception will kick off the event.

Awards categories are:

- Best Addition
- Best Bathroom Remodel
- Best Kitchen Remodel
- Best Primary Suite Remodel
- Best Whole-House Renovation
- Best Curb Appeal
- Best Kitchen
- Best Living Space
- Best Primary Suite
- Best Architectural Design Collection
- Best Architectural Design - Modern
- Best Architectural Design - Traditional
- Best Architectural Design - Transitional
- Best Closet
- Best Landscape Architecture
- Best Media Room
- Best Outdoor Living Space
- Best Swimming Pool
- Best Specialty Room
- Best Wine Room
- Best Interior Design
- Best Product Innovation
- Best Website
- Best Social Media
- Best Video
- Best Marketing Campaign
- Best Use of Technology
- Project Manager of the Year
- Associate of the Year
- Remodeler of the Year
- Custom Builder of the Year

Partnership opportunities are available at several price points. Visit the new ARC website at ARCAwardsDallas.com for information and to make submissions.



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You must be an ACTIVE BUILDER MEMBER to purchase the contracts. The 2019-2021 contracts will no longer be available after August 31, 2021.

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McSAM Awards 2022 winners announced



People's Choice Builder of the Year Highland Homes



People's Choice Community of the Year Harvest by Hillwood Communities



Photos courtesy of Lifestyle Visualz Photography

View a list of winners and a photo gallery at [McSAMAwards.com](https://www.McSAMAwards.com)



Legend of Sales & Marketing honoree Mar'Sue Haffner with Stephen Brooks of Grand Homes

Haffner named Legend of Sales & Marketing

Veteran sales trainer and author Mar'Sue Haffner was honored April 9 as a Legend of Sales & Marketing during the 43rd Annual McSAM Awards presented by the Dallas Builders Association in partnership with Hillwood Communities.

The theme of this year's McSAM Awards was "Land of Legends." This year's award was presented by Jody Hanson of Anderson Hanson Blanton, who received the honor in 2006. "What better time to bring back a very special award honoring a fellow industry professional whose significant body of work has clearly passed the test of time?" asked Hanson.

The Legend of Sales & Marketing recognizes a visionary leader who has contributed to the advancement of the housing industry through the consistent sharing of knowledge and mentoring of others.


Mar'Sue Haffner has been a sales and marketing force for over three decades. She started Sales Solve Everything, a new home sales train-

ing company, in 2011. Together with business partner Ralph Williams, Jr., Mar'Sue recruited, trained, and was responsible for hundreds of success stories, not just in this market, but on a national scale. She has trained new home sales professionals and helped them break into the business, coached management teams, and consulted with homebuilding company executives that reach into the hundreds.

She has traveled all over the world, gaining insights and new perspectives that allow her to discuss strategies for reaching the multicultural buyer.

An author and a highly sought-after keynote speaker, Haffner has written training programs on diverse topics ranging from conquering fear to finance to the "cheat codes of new home sales." In 2019, her book — *Rise, Shine and Sell* — was hailed a "must-read" for anyone in the business who wanted to learn from the best. One reviewer called her a Jedi Master.

ACCEPTING SUBMISSIONS



HOME OF THE WEEK

Now Also Open to Multifamily Builders and Land Developers

The Home of the Week presented in partnership with The Dallas Morning News, is now open to multifamily builders and land developers in addition to single-family builders. The feature will highlight homes (in all stages of completion), apartment/condo complexes and master-planned communities. These projects will be promoted in both the print and online Dallas News, on DallasBuilders.com and on social media.

INTERESTED? Contact Holly Pemberton at 214-624-3176 or holly.pemberton@dallasbuilders.com



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Members enjoy Crawfish Boil

April 21 outside Dallas BA



Thank You, Partners!





*Professional Women
in Building Council*

Wine & Sign Event

June 9 | 4pm-6pm

Join the Dallas Builders Association to celebrate the NEW Professional Women in Building Council.

Enjoy food and wine while you officially sign on to become a member of PWB.

The PWB Wine & Sign is a free event, but online registration is required to attend.

Register at www.DallasBuilders.com/calendar

Dallas Builders Association
5816 W. Plano Pkwy. Plano, TX



Professional Women in Building Council accepting members

The Dallas BA new council — Professional Women in Building—is holding a membership drive.

Co-Chairs are Past Dallas BA President Carol Longacre of Longacre Construction and Kelly Hoodwin of Altura Homes.

The group’s mission statement is to unite and support women in the construction industry.”

“The Dallas BA Professional Women in Building Council is the voice of women in the housing industry, dedicated to promoting industry professionalism,” said Longacre.

Hoodwin adds that the council will offer networking and educational opportunities, legislative awareness and outreach and professional and personal development.”

Professional Women in Building is planning a “Wine & Sign” event on June 9 at the newly renovated Dallas BA offices.

Regular meetings will then be held on the third Wednesday in August, September, October and November.

Membership in PWB is not limited to women. All employees of Dallas BA member companies in good standing are eligible to join PWB. Dues are \$75 per year.

The council is currently seeking partnerships ranging from \$250 for a Supporter level to Title Partnership valued at \$10,000.

To receive a PWB membership application or partnership commitment form, contact Misty Varsalone at misty.varsalone@dallasbuilders.com.



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Milestone Anniversaries



Cresswell Builders – 50 Years

Yvonne and Bob Cresswell accept their 50-year Milestone Anniversary Award recognizing five decades of continuous membership in the Dallas Builders Association. Milestone Awards are presented courtesy of StrucSure Home Warranty.



Sabre Realty – 45 Years

Steve Folsom displays his company's 45-year Milestone Anniversary Award.



Custom Fit Gutters – 30 Years

Barton Rosprim receives his company's 30-year Milestone Anniversary Award.



Caprock Construction – 20 Years

Chip Chamberlain accepts Caprock Construction's 20-year Milestone Anniversary Award.



James L. Falgout, PC – 20 Years

James Falgout has been a continuous member of the Association for 20 years.

Services held for Paul Clarke, PFC Contracting

Services were held late last month for Paul Clarke of PFC Contracting, Inc. He died at his home April 17 after a brief battle with cancer. Paul was 62.

He moved from his native New York to Texas, where he started the concrete balcony company, PFC Contracting, which has been a member of the Dallas BA for more than 20 years.

He excelled as a salesman and was known to hundreds of employees and clients for his sense of humor and compassion. Many employees looked up to Paul as a mentor, father figure or brother.

As a father, he spent time coaching soccer, riding waves in Port Aransas and going on failed fishing adventures. In his later life, he developed a passion for table shuffleboard, becoming the president of a shuffleboard league.

He enjoyed spending time with friends and family, hosting backyard gatherings and traveling to various beaches and to Las Vegas.



Paul Clarke

Paul was survived by his wife, Michele Clarke, son Zachary Clarke and wife Ashley Clarke; son Jarad Clarke and fiancé Courtne Boden; son Tristan Clarke and wife Alysha Clarke; brother William Clarke; sister Kimberley Clarke-Crawford; five grandchildren; and many cousins, nieces, nephews and other family members.



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