

# THE HOME BUILDER

DallasBuilders  
ASSOCIATION

www.DallasBuilders.org



VOLUME LXXII

No. 7

July 2025

## Industry Investors

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## BRIEFLY

Ted Wilson with Residential Strategies will be featured at the July 17 Metro East Division luncheon. Since 1992, Ted has consulted in the new home industry, performing analyses on hundreds of new home communities. He founded Residential Strategies Inc. in 1997. Registration begins at 11:30 a.m. at Springhill Suites in Rockwall. [RSVP.](#)

Watch for details on the new residential construction contracts package that will be released by the Texas Association of Builders for the 2025-2027 cycle. The Dallas BA will hold a builder-only class Sept. 3. [Registration is now open.](#)

## Dallas BA meets with members of Congress to discuss housing policy

By David Lehde  
Dallas BA Director  
of Government Affairs

The Dallas Builders Association on June 11 took the opportunity on Capitol Hill to make the industry's voice heard to our members of Congress. A team of members and staff traveled to Washington, D.C. as part of NAHB's national legislative conference.

Meeting with U.S. Representatives from the Dallas/Fort Worth region, the Association discussed the need to remove barriers to housing attainability and move on workforce development and tax policy that can help builders unleash the housing market.

Dallas BA asked members of Congress to give particular consideration to three critical issues.

In addressing energy codes, the Association urged that Congress pass legislation that would prevent HUD and USDA from requiring over burdening energy standards that raise housing costs and price out potential buyers. And pass the Energy Choice Act, which would protect consumers' choice to use natural gas, as well.

With workforce development continuing to be a key factor in home affordability, members asked for support of the bipartisan CONSTRUCTS Act, that will help prepare young adults for careers in construction and other essential trades.

Dallas BA also asked our

members of Congress to permanently extend pro-business and pro-housing policies from the Tax Cuts and Jobs Act, as well as preserve longstanding energy tax incentives and expand the income housing tax credit that helps multifamily development provide working families a place to live.

*A contingent of Dallas BA members and staff travel to Washington, D.C., to deliver messages on key housing policy. From left are Gena Godinez, Heather Laminack, David Lehde, Judy Carter, Jerry Carter and Tim Jackson. More photos are inside.*



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# The HomeFront

## Government Affairs News and Info

David Lehde  
Director of  
Government  
Affairs



## Dallas BA Member Participation in Advocacy on Display This Summer

As the calendar turns to summer, members have seen, and will see more, opportunities to engage in industry's advocacy efforts.

### Housing and Urban Development

Dallas Builders Association members and staff on May 30 met with the Regional Administrator for United States Department of Housing and Urban Development (Region VI) Ashlea Quinonez to discuss housing, and issues that can pose a challenge to housing attainability.

Dallas BA offered our industry's views and examples regarding energy codes policy, land development costs, permit delays, workforce training and the need to reduce burdening regulations that drive up the cost of housing. The discussion also included multi-family housing issues and community redevelopment.

### Legislative Conference

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During our time on the Hill, Dallas BA, along with a team from Greater Fort Worth Builders Association, met with U.S. Representatives Jasmine Crockett, Brandon Gill, Lance Gooden, Beth Van Duyne, Marc Veasey and Roger Williams.

We also visited with legislative staff from the offices of Pat Fallon, Craig Goldman and Ronny Jackson. We appreciate our members of Congress welcoming us to discuss important housing policy.

Dallas BA appreciates our members making the journey to Washington, D.C. to bring awareness of housing issues to our nation's decision makers.



Members and staff meet with the regional HUD representative in May. From left are Jack Rowe, Gena Godinez, Sable Coleman, Regional Administrator Ashlea Quinonez, David Lehde and Matt Walls.

### HOMEPAK Shootout

Registration is now open for the HOMEPAK Shootout, presented by BGE, Inc., to be held Wednesday, Aug. 27. The clay shoot benefits HOMEPAK of Greater Dallas. This is a fun opportunity to support Dallas BA advocacy and enjoy the outdoors.

The clay shoot will be hosted at the famed Elm Fork Shooting Sports facilities in Dallas. The event will begin with registration and breakfast at 8 a.m., followed by the clay shoot at 9 a.m. Lunch and posting of results will follow the shoot. The event format will be four-person teams.

Participant entry is \$150 per

shooter, which includes breakfast, lunch, and beverages. You can also register a team of 4 for \$600. Shooters must provide their own ammunition (20 or 12 gauges), as well as eye and ear protection. The deadline to register is Aug. 20.

Members can register via this link: [HOMEPAK Shootout](#).

The link also includes information regarding available partnerships.

*"All the property that is necessary to a man for the conservation of the individual...is his natural right which none can justly deprive him of." – Benjamin Franklin*

Representing The Interests of the Home Building, Multifamily Construction and Remodeling Industry in the Greater Dallas Area

THE  
HOME BUILDER

Dallas Builders  
ASSOCIATION

[www.DallasBuilders.org](http://www.DallasBuilders.org)



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[BARCIE VILCHES](#), Editor



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# Dallas BA discusses housing policy with members of Congress



*David Lehde,  
Kent Conine,  
Congressman  
Marc Veasey,  
Craig Brooks,  
Tim Lansford*

*Craig Brooks, Eric  
Tate, Bailey Heather,  
Congresswoman  
Jasmine Crockett,  
Tim Lansford, David  
Lehde, Gena Godinez*

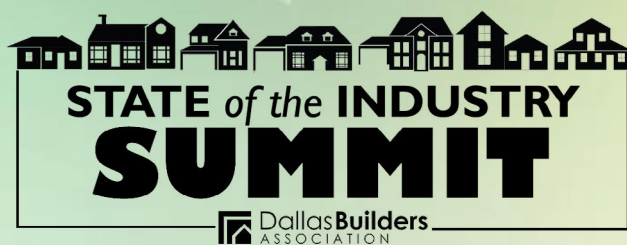


*Matt Robinson,  
Gena Godinez,  
Judy Carter,  
Congressman  
Lance Gooden,  
Craig Brooks,  
Jerry Carter, Tim  
Lansford, Tim  
Jackson*

*Tim Lansford,  
Bailey Heather,  
Craig Brooks,  
Eric Tate, Kent  
Conine, David  
Lehde*



*Heather Laminack, Craig  
Brooks, Congressman  
Roger Williams, Tim  
Lansford*



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Dr. Robert Dietz  
SVP & Chief Economist  
National Association of Homebuilders



Scott Norman  
CEO  
Texas Association of Builders

**Friday, September 19**  
**11 a.m. - 1 p.m.**  
**Westin Galleria Dallas**  
**Members \$50 / Non-Members \$65**

**Partnerships Available.**

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# Services held for Past President Randle

Services were held last month for Dallas Builders Association Past President Marvin Randle, who passed away peacefully, surrounded by family, on June 7. He was 88.

Marvin served as president of the Association in 1992 and was honored with the Hugh Prather Trophy, the Dallas BA's highest honor, in 1985.

In 1972 he began building custom homes in Irving, and in 1978 developed the first major subdivision in West Irving, Pioneer Valley.

His company, Irving Counter Top, grew to be one of the largest custom counter top manufacturers in the Southwest, operating out of a 70,000-sq.-ft. facility and with 50 employees. It had been a member of the Dallas BA for more than 30 years. For many of those years Marvin hosted the

Dallas BA's Associate Appreciation Fish Fry, treating scores of members to fresh fried catfish with all the trimmings, cold beer, music, games and fellowship.

Marvin was active in local, state and national levels of the homebuilding association. He served on the board of the North Texas Council of Governments.

Very community minded, he served on the Irving City Council for six years. He was elected mayor in 1977 and served for four years. Marvin was active on several Irving city boards and commissions and remained steadfastly involved in the Irving Heritage Society. He was formerly a trustee of the Irving Symphony and was active with the Irving Hospital Foundation, the Rotary Club, Irving

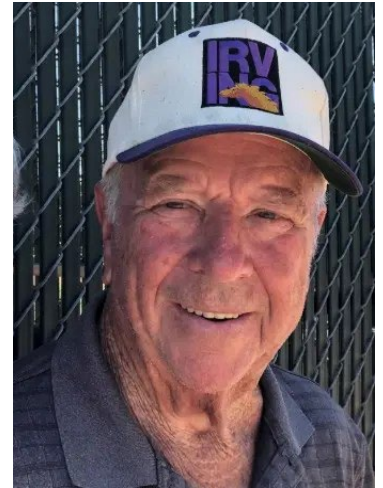
ISD Vocational Education Advisory Board, the Irving Arts Board and the Private Industry Council.

Marvin was well known for opening his home for many fundraising events for charitable causes, including the American Cancer Society, the YMCA and Texas Fest for Irving Hospital.

A lifelong member of Oak View Baptist Church, Marvin remained active there and attended services up until the time of his death. He was instrumental in helping the church grow its campus when the new sanctuary was built in 2000.

His strong work ethic and civic pride served as a model to his three sons and one daughter, who have all carried on those same values. Marvin was blessed with a large generational family and cherished special times where everyone gathered for holidays, swimming parties or Dallas Cowboys games.

Survivors include his wife Bobbie Randle; sons Randy Randle (Lynda), Dewayne Randle (Connie) and John Randle (Tammie); daughter Marty



Marvin Randle

French (Doug); eight grandchildren and 13 great-grandchildren; three siblings, Clifford Randle, Dorothy Creed (Chuck) and Don Randle (Doni); and a host of nieces and nephews.

A Celebration of Life was held at Oak View Baptist Church in Irving. Interment was at Oak Grove Memorial Gardens.

[Read the full obituary.](#)

## Services pending for Life Director Bill Deal

Funeral services are pending for Honored Life Director Bill Deal, who died June 13. He was 73.

Bill left a lasting legacy in the homebuilding community. As a former builder and warranty provider, he knew all the ins and outs of the industry. His work community truly became a family to him, and they admired him and looked to him as a mentor.

Bill had been a member of the Association for many years, with several different companies, most recently, Maverick Warranties & Insurance.

His company, Bonded Builders Warranty, was honored as the Dallas BA's Associate of the Year in 2012, recognized for supporting the growth of the Association by sponsoring its annual membership recruiters' trip.

Bill was, himself, an active membership recruiter, having achieved national Red Spike status with 139.5 credits.

He was a Senator Level contributor to the Association's political action committee, HOMEPAAC.




Bill Deal

He studied chemistry at the University of Colorado.

Survivors include his beloved wife Juanita Deal; son Ryan Deal; daughters Lindsay Deal Ray and Megan Deal O'Quin; and eight grandchildren.


Information on services will be reported as details become available



## SAVE THE DATE

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Installation of its 83rd President and  
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---

Registration Deadline Monday, September 22





# Upcoming Classes

## Certified Aging-in-Place Specialist (CAPS) - NAHB Designation Courses - July 15, 16 & 17

Expand your portfolio in just three classes by becoming a nationally recognized Certified Aging-in-Place Specialist.

Get the technical, business management and customer service skills essential to competing in the fastest-growing segment of the residential remodeling industry: home modifications for the aging-in-place market.

Instructor for all three classes is Tim Lansford, CGB, GMB, CGR,

CGP, CAPS, CGA, CSP, CMP, MASTER CSP, MASTER CGP, MIRM with Luxury Homes of Texas.

Dallas BA members will receive a discount by registering for all three courses at once.

[Register for 3 CAPS Classes.](#)

## Marketing & Communicating with the Aging-in-Place Client (CAPS I) - NAHB Designation Course - July 15

This course equips participants with the knowledge and tools to effectively market and sell services to the

aging-in-place (AIP) market.

Time: 9 a.m. - 4 p.m.

Cost: \$159 member /\$259 non-member

Format: Hybrid

[Register for CAPS I Class.](#)

## Design Concepts & Methods for Livable Homes and Aging-in-Place (CAPS II) - NAHB Designation Course - July 16

This class prepares you to take on the AIP market by focusing your busi-



ness to address the unique challenges of providing successful solutions and outcomes.

Time: 9 a.m. - 4 p.m.

Cost: \$159 member /\$259 non-member

Format: Hybrid

[Register for CAPS II Class](#)

## Details & Solutions for Livable Homes and Aging-in-Place (CAPS III) - NAHB Designation Course - July 17

CAPS III discusses the application and integration of design solutions in a home. It is the final step toward developing knowledge and skill for staying ahead of the curve in this ever-expanding market.

Time: 9 a.m. - 4 p.m.

Cost: \$159 member /\$259 non-member

Format: Hybrid

[Register for CAPS III Class](#)

## Solar Roofing: Building a Better House Series - July 24

As electricity demand grows—fueled by electric vehicles and all-electric homes—builders are facing new challenges and opportunities. Aging infrastructure and rising energy costs are driving homeowners to look for smarter, more reliable energy solutions.

Topics to be covered include:

- Why Solar Now?
- What Is a Home Microgrid?
- How Solar Roofs Work;
- Smart Battery Backup;
- Designing for Energy Use;
- Financial Incentives;
- Construction Friendly Installation; and

■ Why Builders Should Care.

The class will be taught by Stephen Cobb, who leads the solar battery division at KPost Roofing, a Dallas-based company with 500 employees across its commercial, residential, solar and moving divisions.

Time: 10 a.m. - 1 p.m.

Cost: \$35 member /\$45 non-member

Format: In-person only

[Register for the Solar Roofing Class](#)



## FraserCon: Your Trusted Concrete Experts

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Today, we express our sincere gratitude to all those who have placed their trust in us—the builders within the Dallas Builders Association.

As we embark on the next quarter century, we raise a toast to the future. With FraserCon by your side, you can rely on our expertise and unwavering commitment to excellence. Together, let's build a stronger, more concrete future.

**Jason Fraser**  
Founder





### Dallas Division Hosts Utilities Panel

The Dallas Division presented a program on utilities at its June 5 luncheon. From left are Ivan Barbian, Dallas Water Utilities; Juan Gomez, Atmos Energy; Division President Jeff Dworkin, JLD Custom Homes; Joe Carillo, Dallas Water Utilities; and Will Jordan, On-cor. The division's next meeting will be held Aug. 7 at Maggiano's Little Italy. Sam Eskander, Vernon Young and Jason Pool with the City of Dallas will provide an update on the DallasNow program.

## Builders, don't miss Speed Networking!

In this highly anticipated Association event slated for Aug. 20, builders and remodelers meet with associates one-on-one in 10-minute rotations.

Speed Networking is designed to bring builders and industry professionals together for high-impact conversations that spark real opportunities.

It's free for builders and remodelers, who also have the opportunity to win great door prizes. Light bites and beverages will also be available.

"I always enjoy the Speed Networking event," says Association Past President Matt Mitchell of James Andrews Custom Homes. "It's a great way to get a concise meeting with a vendor and hear about what they do. From there further meetings can be scheduled. There are vendors I still use that I met from years back."

Jeff Dworkin of JLD Custom Homes, also a Dallas BA past president, agrees. "I've always left a Speed Networking event with at least one new sub," he said. "At the last one, I met a new window covering company and had them out on a jobsite the following week!"

Jasmine Streete, staff director of meetings and events, encourages member builders and remodelers to attend. "In just one dynamic afternoon,

you'll meet a wide range of peers, potential partners and industry influencers—all in a structured, efficient format that maximizes your time and expands your network.

[Click here to register.](#)



**HOME PAC**  
OF GREATER DALLAS  
**SHOOTOUT**  
Presented by  
**BGE**

**August 27**  
**8am - 2pm**

Benefiting the Dallas BA's HOME PAC, the HOME PAC Shootout Presented by BGE, Inc. hosts 100 shooters in a sporting clay tournament at Elm Fork's Shooting Range.

Individual Shooter\* – \$150  
Team of Four Shooters\* – \$600

Registration fees include breakfast, lunch, beverages, 100 sporting clay targets and range fee.  
Shooters must bring their own shotgun (12 or 20 gauge), ammo (100 rounds), and eye and ear protection.  
Elm Fork's Pro Shop has shotguns for rent and ammo for purchase if needed.

Elm Fork Shooting Sports  
10751 Luna Rd.  
Dallas, TX 75220

**Register**

\*Only PERSONAL or NON-CORPORATE checks or charges may be accepted by HOME PAC of Greater Dallas.

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### Association Staff Are Good Samaritans

Dallas BA staff on June 25 volunteered at the Samaritan Inn, an organization in Collin County that provides shelter and support for those in need. Staff members participated by helping with dinner and dessert service for the residents of the Inn. From left are Jasmine Streete, Holly Marmon, Gena Godinez, Alyssa Morales, Kris Cox and Wendy Cook.



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**TEAM (4 GOLFERS): \$600**



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### Young Professionals

*Young Professionals Chair Colin Byrne of GFO Home, left, expresses his appreciation to the council's June 4 speakers, Lisa Clements, chief people officer of Brightland Homes, and Don Dykstra, chairman of Bloomfield Homes.*



### Denton County Builders

*Past President Donny Mack of Beaver Builders and Yearlong Partner Chris Clay with 2-10 Home Buyers Warranty thank speakers David Lehde, Dallas BA director of government affairs, left, and Steve Gleaves, Burgess Construction Consultants, right. The June 25 luncheon boasted a capacity crowd.*

## Milestone Anniversaries

#### 45 Years

Bob Thompson Homes, L.P.

#### 35 Years

Zonda

#### 30 Years

Building Permit & Pool Information Service

#### 25 Years

USI Design & Remodeling

#### 20 Years

Mark Clifton Homes, Inc.

#### 10 Years

Denton Wood & Floors Outlet  
Highland Homes  
Nebraska Furniture Mart of Texas  
TG Cabinets of North Texas, Inc.  
Tri-TEX Cabinets

#### 5 Years

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- Tom Marsh

Cadence Homes

Lennar Homes

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RJA Construction, LLC

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TGC Custom Homes -

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# HOME OF THE WEEK

## ACCEPTING SUBMISSIONS

The Home of the Week presented in partnership with The Dallas Morning News, is open to multifamily builders and land developers in addition to single-family builders. The feature will highlight homes (in all stages of completion), apartment/condo complexes and master-planned communities. These projects will be promoted in both the print and online Dallas News, on DallasBuilders.com and on social media.

**Open to  
Multifamily Builders  
and Land Developers**

This service is FREE to Dallas BA builder members.

### INTERESTED?

Contact Holly Marmon at  
214-624-3176 or  
Holly.Marmon@DallasBuilders.com

Currently filling feature  
dates July - September





# FBS Appliance hosts June After Hours

Host Adger Colley of FBS Appliance presents door prize winner David Torres of Estorr Construction with an Electrolux vacuum. Looking on is David's coworker, Michael Hines.



Patrina Slack of Beacon Hill on Cedar Creek Lake wins a Halo cocktail smoker kit, presented by Adger Colley of FBS Appliance.



Chris Clay of 2 - 10 Homebuyers Warranty is also a lucky prize winner. He won a Samsung vacuum, presented by Adger Colley of FBS Appliance.



Grace Laville of Fused Graphics wins a Nutri-Stahl cookware set.



Barry Dull of Davis-Hawn Lumber & Architectural Millworks is the cash door prize winner.

## Yearlong Membership Partner:



## New Member Welcome Breakfast

Learn how Dallas BA membership can benefit your business. You'll have an opportunity to network with the Association's newest members, as well as learn about the great benefits and member discounts available to you through membership.

**Aug. 12 | 9am**

Dallas Builders Association  
5816 W. Plano Pkwy. Plano, TX

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# After HOURS

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**July 24  
6pm - 8pm**

Enjoy delicious food and beverages while networking with fellow industry professionals.

This event is free to attend, but advance reservations are requested.

Don't forget your business cards!

The Builder Jackpot will be \$900!

11925 Stemmons Fwy #100  
Dallas, TX

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# NEW MEMBERS

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Chad Susman

918-845-7661

BUILDERS - RESIDENTIAL

Fairfield Residential

Todd Fereday

214-574-1600

BUILDERS - MULTIFAMILY

Spike: Adam Sumrow,

Republic Elite Multifamily Interiors, LLC

GFO Home

Colin Byrne

516-477-4557

BUILDERS - RESIDENTIAL

Gregorian Homes Inc

Vijay Thangughal

945-284-8974

BUILDERS - RESIDENTIAL

Spike: Scott Roberts,

Creative Architects

Lifestyle Homes LLC

Micahel Smalleuy

480-889-7200

BUILDERS - RESIDENTIAL

Spike: Erica Lockwood,

Joseph Chris Partners

Smith Douglas Homes

Kyle Kirkland

678-773-4621

BUILDERS - RESIDENTIAL

## SUSTAINING ASSOCIATES

KEA Structural Engineers

Connie Ortiz

281-552-7272

DESIGN/ARCHITECTURAL SERVICES

Spike: Jacob Burnett, The Kaufman Company Inc.

Texas Finishing Touch LLC.

Alex Benitez

469-569-1858

PROFESSIONAL SERVICES

Triangle Brick

William Pharis

919-544-1796

EXTERIOR CLADDING

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360 Tile Group

Rodolfo Barbera

206-396-6311

FLOORING

Bonadio & Co., LLP

Tim Pike

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Cornerstone Property

Inspection

Dion Coomber

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PROFESSIONAL

SERVICES

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Sure Home Warranty

Lions Floor

Lauren Gray

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FLOORING

Spike: Vickie Wattanapong-

wat, Preserve Custom

Homes

PMP Management Texas

Louie Ruiz

972-433-0646

PROFESSIONAL

SERVICES

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Tracy Shearer

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PROFESSIONAL

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LLC

Jason Tower

214-447-0661

UTILITIES

## AFFILIATES/ADDITIONALS

Bonadio & Co., LLP

Taylor Caton

214-239-0852

FINANCIAL SERVICES

Bridge Tower Homes

Zech Hampton

423-599-8059

BUILDERS - RESIDENTIAL

CECI Bates Custom Homes

Chad Leasure

903-870-0900

BUILDERS - RESIDENTIAL

Cornerstone Property

Inspection

Brittany Coomber

972-658-2252

PROFESSIONAL

SERVICES

Builder Multifamily Affiliate

- Fairfield Residential

David Aylesworth

404-908-3380

BUILDERS - MULTIFAMILY

Fairfield Residential

John Fowler

254-495-1316

BUILDERS - MULTIFAMILY

GFO Home

Mark Brown

214-329-9783

BUILDERS - RESIDENTIAL

GFO Home

Jackie Emmons

817-819-5476

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Triangle Brick

Chris Meza

945-201-1669

EXTERIOR CLADDING

Triangle Brick

Douglass Moore

214-608-5125

EXTERIOR CLADDING

**Do business with a fellow Dallas Builders Association member.**

**See complete contact information for all Association members at**

[DallasBuilders.org](http://DallasBuilders.org)



## New Members Win Prizes

*New Member Welcome Breakfast Partners Sam Reed with Alphagraphics #114, far left, and Tom Sadler with Tom Sadler & Associates, far right, present door prizes June 10 to winners Spencer Temple, Divine Flooring; Caitlin Owen, NBR Foundations; Jennifer Wilson, MSI; and Rodolfo Barbera, 360 Tile. Special thanks go to Yearlong Membership Partner StrucSure Home Warranty. This free event is held every other month on the second Tuesday at Association offices and is open to guests and members (new and old!). The New Member Welcome Breakfast offers a great opportunity to learn how the Dallas Builders Association can benefit your business.*

## Members earn Spike awards



*Congratulations to April Tallman of Texas Insulation, who has reached the Green Spike level with 50 members recruited or retained.*

*Membership Committee Chair Chris Clay presents Tony Paez of DFW Design and Build with his Life Spike pin. He has brought 30 new members into the Association.*

