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DallasBuilders
ASSOCIATION

www.DallasBuilders.org



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Year in Review

2025: A year of accomplishment

As we wrap up 2025, I want to share how proud I am of what our members, volunteers, partners, and staff have helped our Association accomplish this year. Together, we strengthened our voice in advocacy, expanded our communication reach, built meaningful education opportunities, and continued creating strong member connections across North Texas with our special events.

This year also came with deep sadness. We lost far too many Dallas BA icons, leaders, mentors, and friends whose influence helped shape this Association. Their legacy and contributions remain a lasting part of who we are, and we carry their passion forward.

We were also proud to see the Texas Association of Builders induct Tommy Ford into the Texas Housing Hall of Honor. In addition, Justin Webb of Altura Homes was installed as First Vice President of the Texas Association of Builders, bringing tremendous recognition to Dallas BA leadership within the statewide organization.

On the advocacy front, our Government Affairs efforts remained front and center, and their impact was undeniable. More than 60 members joined us in Austin for Rally Day this year, meeting with 34 state representatives and senators. We also traveled to Washington, DC, where 17 members and staff met with members of

our Congressional delegation to discuss the issues shaping the future of residential construction. And our annual HOMEPAC Shootout had its strongest turnout ever, with more than 90 participants supporting the political efforts that protect our industry.

Major legislative gains took shape this year as Dallas BA worked to support state-level policies that bring more transparency, clearer notification requirements, and better limitations on municipal moratoriums. Progress was also made on impact fee legislation, which now includes new public notice timelines, voting thresholds, independent audits, and limits on how often fees can increase. These changes are already benefiting our members: one city in our service area lifted a controversial moratorium due to the new law, and other cities are reassessing their fee structures.

Our Regional Codes work with the Greater Fort Worth BA also paid off. We were successful in securing important 2024 IECC amendments that, once adopted by local jurisdictions, will save builders thousands of dollars per home and remove unnecessary high-rise requirements from low-rise multifamily construction.

Outside of government affairs, communication and marketing efforts helped expand the Association's visibility and member engagement. We surpassed our social

media goals this year and are finishing 2025 with more than 22,700 followers. Our six active websites experienced nearly 116,000 total users. We also celebrated the 66th year of our Home of the Week program, which continues to give builders, multifamily groups, remodelers, and developers free promotion. Our 2025 Marketing Guide reached almost 2,000 views, and our member email campaigns were widely opened and read, averaging an impressive 47 percent open rate, well above

Gena
Godinez
Chief
Executive
Officer



industry norms.

Membership engagement remained strong as well. This year, we hosted nine After Hours events, averaging well over 100 attendees at each. A special thanks to

[Continued on page 7](#)

BRIEFLY

Members can expect to receive a print copy of the 2026 Membership Directory in their mailboxes later this month.

As a flagship partner of the NAHB Member Savings Program, Ford Pro has announced significant savings on eligible 2026 model year vehicles – up to \$5,500 off. The lineup includes popular options such as Broncos, F-150s, Super Duty pickups and Transit vans. [Details.](#)

The 2026 Marketing Guide is now online! The Guide provides a snapshot of various promotional opportunities available to members. You'll find the Guide under the [News & Media tab of DallasBuilders.org.](#)



Multifamily Builders Council Makes Annual Donation to Samaritan Inn

At their Dec. 9 Christmas party, the Multifamily Builders Council presented \$5,000 to Samaritan Inn, one of the largest homeless shelters in North Texas. The council has donated \$138,500 to the shelter to date. From left are MFBC Director Lucky Ivy, Advanced Concrete Surfaces; Kellie Maynard, Samaritan Inn chief development officer; and MFBC Chair Lee Thomas, Billingsley Company.



The HomeFront

Government Affairs News and Info

David Lehde
Director of
Government
Affairs



Dallas BA Advocacy Charging Into The New Year

With the New Year comes a wide-eyed chapter for Dallas BA advocacy. But it comes with the fortunate advantage of a script outlined on continued success.

Dallas BA closed out 2025 as it always does, charging through the finish line. A year that had already been up tempo with our Rally Day, saw members testifying in Austin on key legislation, support for new zoned development opportunities as well as an ease in parking code requirements in Dallas, work for balance in parkland fees and relief via advocacy on regional amendments for adoptions of 2024 I-codes, to name a few highlights.

Regulation never being the area to slow down, the opportunity for advocacy presented itself again in November and December both at the local and state levels.

Prosper Stormwater Ordinance

In Prosper, Dallas BA worked with the city to remove an additional re-inspection fee that was being assessed with warning notifications related to the town's stormwater ordinance. As have other cities in the service area, Prosper had instituted a process whereby site inspections could incur a warning, and if not addressed, a notification of violation for inadequate use of management practices related to stormwater and material runoff.

Typical to the process is a notice of warning where builders are given a window of time to correct any issues, with the understanding that weather and other uncontrollable issues can have an unintended impact. However, in Prosper, the process instituted an automatic reinspection fee for total. Dallas BA and the town agreed that the spirit of the rule is to prevent issues and not target fees, as there is already a sizable fee at notice of violation when a warning is not addressed. The result is an inspection process that still preserves the wellbeing of the area but removes the automatic reinspection fee at notice of warning. When you consider how many home sites can be platted in a development and how one night of strong storm winds can wreak havoc, the removal of the fee at notice of warning helps maintain project predictability.

Dallas BA members who build in those communities often have either in-house or contracted service to do weekly checks on best management practices. The continued attention to these details is appreciated.

Dallas BA Offers Support for TAB's Recommendations on Proposed Adoption for 2024 Energy Codes

The State Energy Conservation Office (SECO) issued a Request for Comments regarding the potential

adoption of the 2024 International Energy Conservation Code (IECC) and International Residential Code (IRC) in Texas. The request for comments is regarding the efficacy of the 2024 IRC's efficiency chapter compared to the 2015 IRC. This is related to the state minimum.

The energy chapter of the 2024 IRC and the 2024 IECC contain numerous changes to the prescriptive, performance and ERI compliance paths that would significantly increase the cost of residential construction in Texas if adopted without amendment. The Texas Association of Builders has recommended needed modifications that preserve product neutrality, which is required by state law, and maintain realistic enforcement while protecting housing attainability across the state.

The Dallas BA has offered comments in support of TAB's recommendations.

Welcome Back to Election Season

Candidate filing for the March 2026 Primary Elections concluded on Dec. 9. Across the state, more than 20 State House seats were vacated and will have an open race. The State Senate will see 5 open seats. That, in addition to incumbents up for re-election in both chambers, as well as statewide and county races, will make for a remarkably busy primary. And several of the heated races will be in the Dallas BA service area. This, along with newly drawn U.S. Congressional Districts, will have a shock effect on municipal races that will come later in the year.

For the State and County races, as well as the Congressional ballot, March 3 will be Primary Election Day for both parties. Any runoffs would occur on May 26. All culminating to a heated General Election Day on Nov. 3. Members should keep an eye out for updates from TAB and Dallas BA.



JLD Custom Homes Reaches 20-Year Milestone

Past President Jeff Dworkin of JLD Custom Homes accepts his Milestone Award for 20 continuous years of membership in the Dallas BA. The presentation was made at the Dec. 3 Board of Directors meeting by Executive Officer Gena Godinez, Membership Chair Pat Nagler of Edge Home Finance, and Association President Matt Walls of Winston Custom Homes.

After Hours

Hosted By: **E V O L V E**
TECHNOLOGIES

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[Register](#)

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The Builder Jackpot will be \$500!

Yearlong Membership Partner:



Dallas Division Holds Successful Coat Drive

Dallas board member Joe Mazza and Judy Rorrie of Now Forward check out all the donations that Dallas BA members made in December. Approximately 70 coats and other warm articles of clothing were donated to the organization that is focused on improving the quality of life for people in need.



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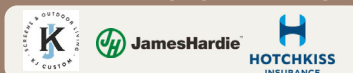


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FOR MORE INFORMATION: www.dallasbuilders.org/calendar 5816 W Plano Parkway, Plano, TX

Celebrating 2025 DBA LEADERS graduates

Congratulations to the graduates of the Association's 2025 LEADERS Program. From left are Dennis Bloecher, Partners in Building; Malena Gutierrez, Solara Custom Living; Dany Laugesen, Solara Custom Living; Vickie Wattanapongwat, Preserve Custom Homes; Alyssa Morales, Dallas BA; Ed Baylor, Partners in Building; Amanda Sheehan, Bloomfield Homes; Eric Fernandez, Vicostone USA; and Instructor Tim Lansford, Luxury Homes of Texas.



The Dallas Builders Association is proud to celebrate the exceptional professionals who have successfully completed the 2025 DBA LEADERS program. This year's graduates are individuals committed to personal growth, professional excellence, and the continued success of our industry.

Over the past year, these participants have embarked on an intensive journey, honing their leadership skills and deepening their understanding of the challenges and opportunities facing the residential construction sector.

Led by veteran leadership trainer Tim Lansford, the program provided a unique blend of classroom education, hands-on experiences and mentorship preparing graduates to take on pivotal roles in their companies, communities and the Dallas Builders Association itself.

The 2025 cohort tackled a curriculum designed to foster growth in key areas such as communication, decision-making and strategic planning, while also addressing the dynamic nature of the homebuilding industry. Through workshops and collaborative projects, they developed not only as professionals but also as individuals deeply connected to the Association's mission and values.

As graduates of the DBA LEADERS program, these individuals join a distinguished alumni network that continues to shape the future of the association and the North Texas homebuilding community. Their dedication, hard work and vision are an inspiration to us all, and we are confident they will continue to make a positive impact wherever their careers take them.

Congratulations to the 2025 DBA LEADERS graduates! They are:

- Ed Baylor, Partners in Building;
- Dennis Bloecher, Partners in Building;
- Eric Fernandez, Vicostone USA;
- Malena Gutierrez, Solara Custom Living;
- Dany Laugesen, Solara Custom Living;
- Alyssa Morales, Dallas Builders Association;
- William Porter, SPRUCED;
- Amanda Sheehan, Bloomfield Homes;
- Adrian Sullivan, BH Title Agency; and
- Vickie Wattanapongwat, Preserve Custom Homes.



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Today, we express our sincere gratitude to all those who have placed their trust in us—the builders within the Dallas Builders Association.

As we embark on the next quarter century, we raise a toast to the future. With FraserCon by your side, you can rely on our expertise and unwavering commitment to excellence. Together, let's build a stronger, more concrete future.

Jason Fraser
Founder

Multifamily Builders Council Holiday Party presented by Republic Elite



Members of the MFBC Board of Directors are recognized at the council's December holiday party Dec. 9 at Vouv in Dallas.



Abraham Gonzalez with Billingsley Company is honored with the 2025 John Turner Memorial Superintendent of the Year Award. Making the presentation are Vance Turner, Turner Forest Industries; Corey Pruitt, Elite Construction and J.W. Turner, Turner Forest Industries.





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2025 Year in Review

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the many member companies that stepped up to host. We also held six New Member Welcome Breakfasts, averaging nearly 40 attendees each. We are working hard to plug new members into the Association from day one.

Membership recognition continued to be an important part of our culture. This year, we celebrated 129 milestone anniversaries, including Park Place Homes, Inc. who reached an incredible 50 years of Dallas BA membership. We also congratulate Chris Clay of 2-10 Homebuyers Warranty on earning the Shorty Howard Award for membership recruitment for the fourth time. Dallas BA closed the year with over 1,200 members.

Education remained a major priority. The Education Committee offered 32 sessions, totaling 144 hours of professional development, covering everything from technical building topics to project management to leadership development. We also held multiple NAHB courses and completed another successful year of the DBA Leaders Program.

Special events continued to bring our members together in big ways. Across the Association's flagship events, attendance totaled around 1,400 participants. The McSAM Awards brought more than 500 people together and recognized winners across more than 80 categories from over 550 total entries. Our Crawfish Boil attracted more than 120 attendees for an afternoon of fun and friendly competition, and the Installation Banquet welcomed 150 guests as we celebrated our new President, Matt Walls of Winston Custom Homes.

Our divisions and councils were extremely active this year as well. Our Metro East Division hit a major milestone raising \$1 million to date for CASA through the Cars for CASA event. Metro East Division was awarded the Philanthropist of the Year Award by the Texas Association

of Builders. The Young Professionals group nearly doubled event participation from the start of the year to the end. The Multifamily Council's golf tournament sold out again, and the group donated \$5,000 to the Samaritan Inn at their Christmas event. The Professional Women in Building Council officially became a chapter of NAHB and raised \$15,000 in scholarships for Collin College. The Dallas Division made a \$1,000 contribution to the Hill Country flood victims and collected more than 70 coats for Now Forward. Lastly, we officially reinstated the Greater Denton County Builders Division and held quarterly meetings that drew meaningful engagement and new energy to that part of our service area.

We proudly recognized several outstanding leaders this year. LP Building Solutions was named our Associate of the Year. Don Dykstra received the prestigious Hugh Prather Award, and Steve Puckett was honored as the very first recipient of our Waggs Tipps Volunteer Member of the Year Award.

A huge thank you goes out to our 2025 Industry Partners: Atmos Energy, BGE, Dupont/WPL, Facets, Fox Energy Specialists, Hotchkiss Insurance, RPPE, and StrucSure Home Warranty. Their generous support plays a major role in the success of our programs and events throughout the year.

Looking back, 2025 was another year defined by growth, participation, and strong leadership. Our members continued to show up in every possible way, through advocacy, volunteerism, education, philanthropy, and the relationships that keep this Association strong.

I want to thank each of you for the commitment you bring to the Association and to our industry. Your involvement strengthens the voice of homebuilding across North Texas. We move into 2026 with momentum, purpose, and a clear vision of opportunity. I'm proud of what we achieved this year and excited for what lies ahead.

Newest Spike Club Member

Executive Officer Gena Godinez, Membership Chair Pat Nagler and President Matt Walls congratulate Dallas BA First Vice President Landon Hood for becoming a member of the Spike Club



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members at

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